

# AVERY WILLIS HOFFMAN

## PROFILE

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Marshall Scholar \* D.Phil, University of Oxford \* Innovative thinker, collaborator & leader \*  
Institutional planner with specialty in cultural institutions \* Arts professional dedicated to social justice,  
diversity, and excellence \* Experienced artistic director, curator, director, writer, & creative producer

## ARTISTIC LEADERSHIP & INSTITUTIONAL PLANNING

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2020-  
PRESENT

**BROWN UNIVERSITY** Providence, RI

Artistic Director, Brown Arts Initiative (BAI), hired to:

- Plan and implement a long-term artistic and programming vision for the BAI/PAC.
- Collaborate with the Faculty Director to support curricular, faculty, and student engagement in all productions, as well as support departmental programming with centralized BAI resources.
- Build and maintain relationships with non-profit organizations, foundations, community leaders, and other partners in the public and private spheres.
- Serve as a spokesperson and advocate for BAI to build awareness about the Initiative's activities, develop important partnerships, foster community, and develop a vibrant ecosystem of engaged, activist artists and scholars whose work responds to contemporary issues.
- In partnership with the BAI Faculty Director and the Division of Advancement, manage and cultivate existing relationships with funders, and identify and develop funding opportunities from additional sources to support new initiatives and vibrant programming.

2015-2020

**PARK AVENUE ARMORY** New York, NY

Program Director

- Created, produced, and curated "Interrogations of Form", a year-long conversation and performance series with a diverse set of speakers, performers, and topics
- Curated large-scale gatherings and symposia partnering with artists including Theaster Gates, Tania Bruguera, and Carrie Mae Weems, and communities such as the United Lenape Nations
- Re-imagined the Armory Artist-in-Residence Program; invited Lynn Nottage, Carrie Mae Weems, Tania Bruguera, and Theaster Gates to participate in the Program
- Initiated the Armory's membership in the New York City's flagship IDNYC program

2010-2015

**RALPH APPELBAUM ASSOCIATES PLANNING & DESIGN** New York, NY

Museum Planner, Project Lead or Programming Lead

- Federal Hall National Memorial, New York
- International African American Museum, Charleston, South Carolina
- Wangari Muta Maathai House, Nairobi, Kenya
- Beirut Museum of Art, Beirut, Lebanon

Project Developer, Content Team Manager, Content Developer: Museum Exhibit & Media Design

- National Museum of African American History & Culture, Smithsonian Institute  
Opened in Fall 2016; Content development for all 12 galleries, 3,000 objects, 90,000 SQ FT

2006-2007

**CLINTON GLOBAL INITIATIVE**

**WILLIAM J. CLINTON FOUNDATION** New York, NY

Communications & Special Projects Manager

- Created series of short films promoting President Clinton's philanthropic work
- Produced the inaugural Clinton Global Citizen Awards at Carnegie Hall
- Co-created CGI U (Clinton Global Initiative University), launched at Tulane University, New Orleans

Program Manager

- Managed logistics and handling for 110 VIP speakers at 2006 CGI Annual Meeting, including: King Abdullah (Jordan), Kofi Annan, Sir Richard Branson, Tom Brokaw, First Lady Laura Bush, Former President Jimmy Carter, Bill Gates, President Kagame (Rwanda), Wangari Maathai, General Colin Powell, and Archbishop Desmond Tutu

#### CURATOR OF PUBLIC PROGRAMS

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- 2015-  
PRESENT     **PARK AVENUE ARMORY**     New York, NY  
Curator for Public Programs & Tour Producer  
Curated Pre-show Conversations and produced *FLEXN* international tour with Peter Sellars & Regg Roc (Directors): Marseille, France; Naples, Italy; Jacob's Pillow Dance Festival; Amsterdam, Holland; Paris, France; Recklinghausen, Germany; Sibiu, Romania; Sao Paulo, Brazil
- 2006-2009     **THE PUBLIC THEATER & VIENNA FESTIVAL**     New York, NY & Vienna, Austria  
Curator for Public Programs  
Curated Pre-show Discussions & Debates, *Othello*, Peter Sellars (Director)  
Curated Pre-show Discussions & Debates, *Zaide*, Peter Sellars (Director)
- 2011     **THE NEW YORK CITY OPERA**     New York, NY  
Curator for Public Programs  
Staged performance & multi-disciplinary presentation of *Treemonisha*, Scott Joplin  
Produced *Public Tribute to Betty Allen*
- 2006     **NEW CROWNED HOPE FESTIVAL**     Vienna, Austria  
Curator for Public Programs  
Curated Artist Talks & cross-disciplinary programs

#### FESTIVAL PLANNING & PRODUCTION

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- 2006     **PETER SELLARS COMPANY**     Vienna, Austria  
Assistant Festival Producer, Peter Sellars, *New Crowned Hope Festival*  
International multi-disciplinary arts festival celebrating the 250<sup>th</sup> birthday of Mozart
- 2004     **OXFORD UNIVERSITY CLASSICAL DRAMA SOCIETY**     Oxford, UK  
Festival Founder, Fundraiser & Director, *Oxford Greek Festival*  
International multi-disciplinary arts festival, 20 events in 10 days, May 2004

#### THEATRE COMPANY LEADERSHIP

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- 2006-  
PRESENT     **AVERY PRODUCTIONS**     International  
Founder & Artistic Director  
Theatre, Opera, Film & TV Production     [www.averyproductions.org](http://www.averyproductions.org)
- 2007-  
PRESENT     **HIJABI MONOLOGUES**     International  
Tour Producer for on-going national and international tour  
Venues across the United States, Canada, Netherlands, England, Ireland, Northern Ireland, Indonesia, and Egypt     [www.hijabimonologues.com](http://www.hijabimonologues.com)
- 1997-1999     **HIGHLIGHTERS TRAVELING THEATRE TROUPE**     California & Pennsylvania  
Founder & Artistic Director  
Productions staged at Stanford University & The Hedgerow Theatre, Rose Valley, PA

#### SELECT THEATRE/DANCE/FILM/TV PROJECTS

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- 2008      **PANGEA DAY/TED CONFERENCES**    New York, NY/International  
Deputy Director of Global Outreach & Location Producer  
Produced 8 trailers for Jehane Noujaim's film festival, *Pangea Day*; TV broadcast in 100 countries, simultaneously live from 6 international locations; Produced London location & live feed (May 10, 2008)
- 2006–2009      **PETER SELLARS COMPANY**    International
- Dramaturg, *Othello*, Shakespeare, directed by Peter Sellars (2008-2009): Vienna Festival, K15 Festival (Bochum, Germany) & The Public Theater, New York
  - Assistant Director, *Zaide*, Mozart, directed by Peter Sellars (2006-2008): Vienna Festival, Barbican Theatre (London), Lincoln Center (NY) & Aix-en-Provence Festival
- 2002-2005      **OXFORD UNIVERSITY**    Oxford, UK
- President, Oxford Classical Drama Society (OUCDS) (2002-2005)
  - Executive Producer, *Orestes*, Oxford Greek Play 2005 (Oxford Playhouse, October 2005)
  - Director and Translator, *Trojan Women*, OUCDS (Oxford Playhouse, May 2004)
  - Producer, *The Tempest*, Oxford University Drama Society (Magdalen College, July 2003)
  - Director, *Much Ado About Nothing*, Holywell Players (Holywell Manor, June 2003)
  - Director/Producer/Writer, *2B*, Avery Productions (short film based on Hamlet, 2002)
  - Executive Producer, *Medea*, OUCDS (Oxford Playhouse, February 2002)
- 1999-2000      **OFFICE OF UNDERGRADUATE ADMISSION, STANFORD UNIVERSITY**  
Producer, Writer, Director: *Discover Stanford*
- Wrote, directed, produced a short film to recruit the best students to attend Stanford
  - Film distributed to approximately 20,000 prospective students, shown at Admissions events internationally, and streamed online for six years

## EDUCATION

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- 2000–2005      **BALLIOL COLLEGE, UNIVERSITY OF OXFORD**  
Doctor of Philosophy (D.Phil): Classical Languages & Literature  
Master of Studies (M.St): Classical Languages & Literature
- 1995–1999      **STANFORD UNIVERSITY**  
Bachelor of Arts (BA): Classics & English (Double Honors & University Distinction)
- 1994-1995      **THE WESTONBIRT SCHOOL**    Tetbury, Gloucestershire, UK  
3 A-Level Exams: English Speaking Union Secondary School Exchange Scholarship
- 1990-1994      **THE LAWRENCEVILLE SCHOOL**    Lawrenceville, NJ  
High School Diploma: Cum Laude

## SELECT AWARDS & SCHOLARSHIPS

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- 2000–2003      Marshall Scholarship (one of 40 awarded in USA each year)  
Marshall Aid Commemoration Commission, Oxford University
- 2001            Platinum Award, *Discover Stanford*  
Houston WorldFest Film Festival
- 1999            The Deans' Award for Academic Achievement  
Stanford University (University's highest academic award)