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CURRICULUM VITAE

WILLIAM RAKOWSKI, PH.D.

RESIDENCE

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EDUCATION

1973-1977 The Pennsylvania State University; University Park, PA
Ph.D. Human Development and Family Studies
Emphases: Adult Development & Aging; Intervention Research

1968-1973 The University of Notre Dame; Notre Dame, IN
M.A. Psychology (1973);
A.B. Psychology (1972, With Highest Honors; Phi Beta Kappa)

PROFESSIONAL POSITIONS

2011-present Professor of Behavioral and Social Sciences
(faculty titles were revised internally, 7/1/2011; no change in institution)

2010 - present Assistant/Associate Dean of Public Health for Academic Affairs

2001 – 2011 Professor of Medical Science

1995 - 2001 Associate Professor of Medical Science;

1991-1995 Assistant Professor of Medical Science;
Dept. of Community Health, Medical School, Brown University.
(Acting Chair, 7/2000-12/2000)

1988 - present Senior Investigator; Center for Gerontology and Health Care
Research, Brown University.

1986-1991 Associate Professor of Community Health (Research);
Department of Community Health, Brown University.
Positions with the Pawtucket Heart Health Program, 1986-88; and the
Center for Gerontology and Health Care Research, 1988-91.
(Change in appointment in 1991 at Brown was a move from Research
faculty track to the Teaching/tenure track)

1978-1986 Assistant Professor; Health Gerontology Program, Department of
Community Health Programs, School of Public Health, University of
Michigan, Ann Arbor, MI.

1977-1978 NIA Post-Doctoral Fellow, University of Michigan.

PROFESSIONAL ACTIVITIES

Study sections and grant reviews:

NIH SBIR grants (1990-1996); AHCPR small grants & dissertation grants (1992, 1993, 1996); Visiting study section member, AHCPR Dissemination Research Study Section (June 1997), NIH Behavioral Medicine Study Section (Sept 1992, 1993); NIH Community Prevention and Control Committee (Feb 1999); Ad hoc NCI Study Section (Aug 1992); NCI P01 application reviews (March 1993, Oct 1996, May 1997); Dept. of the Army Breast Cancer Research Program (Feb 1994); California Breast Cancer Research Program (May 1995, April 1997); Office of Women's Health Breast Cancer Grants (July 1995); ATPM Fellowship Program (1997, 1998, 2000); AARP-Andrus Foundation, Living with Chronic Health Conditions (Feb 1998, 1999). National Science Foundation (Feb 1999); National Health Research and Development Program, Health Canada (April 2000); NCI Breast Cancer Surveillance Consortium (Jan 2005); CDC Prevention Centers Special Initiatives (June 2006, June 2007); Canadian Institutes for Health Research (May 2007); Cancer Research UK (December 2008, January 2009), NCI/NHLBI P50 Disparities Centers (Sept 2009)

NIH, Federal, and Advisory panels:

Member, External Advisory Committee, "EMPOWER: Encouraging Mammography/MRI and Preventive Opportunities for Women Exposed to Radiation." Memorial Sloan Kettering Cancer Center, 2009-2013. (PI: Kevin Oeffinger).

Member, Steering Committee: Consumer Health Informatics Summit. Organized by the Health Communications and Informatics Branch, Behavioral Research Program, National Cancer Institute. November 5-6, 2009; Potomac, MD.

Member, Computerized Tailored Intervention Workgroup. Organized by the Health Communications and Informatics Branch, Behavioral Research Program, National Cancer Institute, August 2007 – present

Co-Organizer & Participant, Workshop: "Stimulating Advances in Behavioral Theory: Applications to Cancer Screening." Sponsored by the National Cancer Institute, Rockville, MD, December 2006.

Advisor for item content on cancer screening for, the Health Information and National Trends Survey (National Cancer Institute, Division of Cancer Control and Population Sciences) 2002-present; for the Women's Health module of the 2003 Behavioral Risk Factor Surveillance System (CDC/State Depts of Health); and for 2005 Cancer Control Module to the NHIS.

Participant, Invited National Cancer Institute workshop on "Social Determinants and Cancer," Washington, D.C., January 2001.

Consultant, National Cancer Institute working group on research area priorities within the Applied Cancer Screening Research Branch of the Division of Cancer Control and Population Sciences, March 2001-2007

Member, Steering Committee, for the "Theories Initiative" project, sponsored by the Division of Cancer Control and Population Sciences of The National Cancer Institute, January 2001-2003.

Member, External Advisory Committee, "Improving Cancer Risk Communications." Cancer Prevention Research Unit, Duke University, 1998-2001. (PI: Barbara Rimer).

Participant, National Cancer Institute workshop, "Tailored Messages in Cancer Communication," Bethesda, MD; July 1996.

Participant, National Invitational Conference on Research Issues Related to Self-Care and Aging. Sponsored by the National Institute on Aging & The Administration on Aging; Washington, DC: May 1994; Chairperson, Working Committee on Self-Care, February 1995.

Member, Intramural Review of the Division of Epidemiology and Disease Prevention, National Institute of Dental Research; June 1995.

Member, NIA Cooperative Agreement Monitoring Board for a national longitudinal survey of self-care practices, conducted by the Health Services Research Center, University of North Carolina, 1988-1995.

Member, Review panel for The Institute of Medicine's report, "The Second Fifty Years: Promoting Health and Preventing Disability" March 1990.

Member, Working Group on Smoking Cessation, U.S. Surgeon General's Workshop on Health Promotion and Aging; Washington, DC: March 1988.

Participant, NIA/NCNR/CDC Workshop on Reducing Frailty and Fall-Related Injuries in Older Persons; Bethesda, MD: September 1988.

Professional Organizations:

Gerontological Society of America: 1989-90, Chairperson for the Task Force on Disease Prevention and Health Promotion; 1990, Gerontological Society representative to *Healthy People 2000*; 1991-1994, Chairperson of the Interest Group on Health Promotion and Disease Prevention; 1994-1996, Member, Task Force on Interest Groups, 1996-1999, Chair, Task Force on Interest Groups,.

International Health Evaluation Association: Member, Board of Directors and Vice-President for Region I (North/South America), 1994-1999; Co-Chair, Program Committee, 1996 Conference in Victoria, British Columbia.

Gerontological Health Section of the American Public Health Association: Co-Secretary and Co-Editor, Section Newsletter, 1989-1991; Program Chair, 1987 and 1988 annual meetings; Member, Program Planning Committee for annual meetings, 1980-82, 1984-88; Member, Governing Council, 1985-87.

Association for Gerontology in Higher Education: Institutional Representative for Brown University, 1989-1994; Member, Program Planning Committee for annual meetings, 1978-1980, 1983-1984; Member, Research Committee, 1984-1985.

Journals and manuscript review:

Editorial Boards: *Journal of Aging and Health* 1991-2001; *The Gerontologist*, 1991-2001; *Research on Aging*, 1982-2001; *Educational Gerontology*, 1985-1987; *Preventive Medicine*, 2005-present; *Journal of Behavioral Medicine*, 2005-present; *American Journal of Health Behavior*, 2006-present, *Cancer Epidemiology Biomarkers and Prevention*, 2008-present.

Manuscript review for: *Health Education and Behavior (Health Education Quarterly); Cancer Epidemiology, Biomarkers, and Prevention; Annals of Behavioral Medicine; Health Education Research: Theory & Practice; American Journal of Health Behavior; Journal of General Internal Medicine; Health Research Policy and Systems; Medical Care; Health Psychology; Milbank Quarterly; Health Services Research; Journal of Gerontology (Social Sciences & Psychological Sciences); American Journal of Public Health; American Journal of Preventive Medicine; Annals of Behavioral Medicine, Journal of Behavioral Medicine, Journal of the National Cancer Institute; Canadian Medical Association Journal; Journal of Women's Health; Journal of the American Academy of Dermatology; Journal of Applied Social Psychology; Women & Health; Journal of Behavioral Medicine; Preventive Medicine; The Gerontologist; Journal of Aging and Health; Research on Aging; Psychology and Aging; Journal of Applied Gerontology; Cancer Prevention & Detection; International Journal of Behavioral Development; Journal of Health Care for the Poor & Underserved; Journal of Public Health Dentistry; Experimental Aging Research; Patient Counseling and Health Education; Perceptual and Motor Skills; International Journal of Aging and Human Development; Omega.*

Other:

Member, Advisory Committee, Rhode Island Free Clinic Wellness Programs. November 2009-present.

Participant, NCI workshop on the dissemination of tailored interventions for cancer control. Providence RI, August 2-3 2007.

Project Director/PI, course development grant from the Association for Prevention Teaching and Research (formerly ATPM). April 2006-December 2006

Reviewer for the National Registry of Effective Programs (NREP), sponsored through SAMHSA and the National Cancer Institute. 2003-2004.

Member, Steering Committee, "Lessons Learned in Cancer Screening" project, sponsored by National Cancer Institute, American Cancer Society, and Centers for Disease Control and Prevention. 2002-2004.

Reviewer for working paper, "Assessment of Self-Care Manuals" (1999), and "A Meta-Analysis of Interventions to Increase Use of Mammography" (2001), for the Oregon Health Sciences University & Evidence-Based Practice Center.

Member, Executive Committee, Brown University Cancer Center, 1996-2000.

Fellow, American Heart Association, 12th U.S. Seminar on the Epidemiology and Prevention of Cardiovascular Diseases; Lake Tahoe, CA; July 1986.

Member, Institutional Review Board, R.I. Dept. of Health, 1989-1998; Member, Public Education Committee & Cancer Surveillance Committee, Rhode Island Dept. of Health, CDC Capacity Building Grant for Breast and Cervical Cancer, 1992-1994.

Rhode Island Division of the American Cancer Society, Older Adult Task Force, 1989-1992; Central Unit Board of Directors, 1992-1994.

ACADEMIC AWARDS/GRANT SUPPORT

- 2011-2013 National Cancer Institute: "Development of Tailored Intervention to Promote CRC Screening Among Latino Men." Co-Investigator. 5/2011-4/2013; R21 CA152833 [Joseph Diaz, PI]
- 2010-2012 National Cancer Institute: "Classification Tree Analysis to Enhance Targeting for Cancer Screening Programs." Principal Investigator, 1/2010-12/2012; R21-CA139179.
- 2007-2010 National Cancer Institute: "Understanding Reversed Race/Ethnic Associations with Cancer Screening Tests." Principal Investigator, 4/2007-3/2010; R21-CA127828.
- 2005-2011 National Cancer Institute: "Transdisciplinary Cancer Control Research Training Grant." Principal Investigator, 1/2005-8/2011; R25-CA87972. (Transfer of P.I. Jan 2005, after original P.I. relocated)
- 2008-2009 Robert Wood Johnson Foundation: "Evaluation of the Implementation, Adoption, and Outcomes of HealthPact – RWJ SHARE Program." Co-Investigator, 4/2008-9/2009. [Vincent Mor, P.I.]
- 2005-2007 Susan G. Komen Foundation: "Regular Mammography Screenings: The Realities for Women with Disabilities." Co-Investigator; [Melissa Clark, PI]
- 2001-2006 National Cancer Institute: "Diverse Screening Histories: Persons, Groups, Behaviors." Principal Investigator, 5/2001-4/2006; K05-CA90485.
- 2001-2005 National Cancer Institute: "Behavioral Constructs and Culture in Cancer Screening." Co-Investigator, 9/2001-8/2005; R01-CA81816; [Rena Pasick, P.I.]
- 2000-2004 National Cancer Institute: "Automated Tele-Counseling for Screening Mammography." Co-Principal Investigator; 7/2000-6/2005; R01-CA84447; [Robert Friedman, P.I.]
- 2000-2004 National Cancer Institute: "Breast Cancer Treatment Outcomes in Older Women"; Co-Investigator; 7/2000 - 5/2004; R01-CA84506; [Rebecca Silliman, P.I.]
- 2000-2001 AARP-Andrus Foundation: "Reciprocity and Successful Aging Among Persons with Multiple Chronic Conditions." Principal Investigator; 1/2000-6/2001.
- 1999-2003 National Cancer Institute: "Skin Self-Examination for Early Detection of Melanoma." Co-Principal Investigator; 5/1999-3/2003; R01-CA78800; [Martin Weinstock, P.I.]
- 1999-2004 National Cancer Institute: "Women Veterans and Breast Cancer Screening." Co-Investigator; 5/1999-4/2004; R01-CA76330; [Sally Vernon, P.I.]

- 1999-2004 National Cancer Institute: "Communication Skills for Male Cancer Screening." Co-Investigator; 7/1999-6/2004; R25-CA82320; [Catherine Dube, P.I.]
- 1997-1998 Robert Wood Johnson Foundation: "Smoking and Cancer Screening: Chronic Disease Management and Prevention for Older Women;" Principal Investigator; 7/1997-6/1998.
- 1996-2000 National Cancer Institute: "Adjuvant Tamoxifen Therapy in Old Age"; Co-Investigator; 7/1996 - 6/2000; R01-CA70818; [Rebecca Silliman, P.I.]
- 1995-1999 National Cancer Institute: "Achieving Repeat Mammography: Stepped Care and Self-Choice"; Principal Investigator; 9/1995-7/1999; R01-CA68556.
- 1994-1999 National Institute on Aging: "Marital Gender Roles and the Dynamics of Spousal Care"; Co-Investigator & Faculty Sponsor for First Award; 7/1994 - 6/1999; R29-AG12449; [Susan Allen, PI]
- 1994-1999 National Cancer Institute: "Promoting Cancer Prevention in Primary Care." Co-Investigator; 7/1994 - 6/1999. [Michael Goldstein, P.I.; Component Project in a Cancer Prevention Research Unit; "Accelerating the Process of Change for Cancer Prevention": James Prochaska, P.I., P01-CA50087.]
- 1994-1995 Susan G. Komen Foundation: "Improving Breast Cancer Screening Practices in an Urban Hospital: A Mammography Counseling Model for Physicians and Residents." Co-Principal Investigator; 10/1994 - 9/1995; [Deborah Pearlman, P.I.].
- 1994-1998 Centers for Disease Control: "An Integrated Curriculum in Communication and Counseling Skills for Breast and Cervical Cancer Screening." Co-Principal Investigator; 11/1994 - 10/1997; [Catherine Dube, P.I.].
- 1994-1997 National Institute on Aging: "Medical Office-Based Activity Counseling of Older Adults." Co-Investigator; 2/1994 - 1/1997; R01-AG12025. [Michael Goldstein, P.I.].
- 1992-1996 National Cancer Institute, National Institutes of Health: "Standard vs. Individualized Intervention for Mammography." Principal Investigator; 10/1992 - 9/1996; R01-CA55917.
- 1991-1993 Agency for Health Care Policy & Research; Public Health Service: "Functional Change in Older Adults." Co-Principal Investigator; 2/1991 - 1/1993; R01-HS06795. [Vincent Mor, P.I.].
- 1991-1994 Rhode Island Cancer Prevention Research Consortium: "Achieving Regular Mammography among Black Women." Principal Investigator, 7/1991 - 6/1994, [Funded within NCI-sponsored Cancer Prevention Research Unit, P01-CA50087.]
- 1990-1995 National Cancer Institute, National Institutes of Health: "Increasing Cancer Screening in Poor and Minority Women." Principal Investigator of subcontract for Brown University; R01-CA52958; 9/1990 - 8/1995. [John Fulton, P.I.]

- 1990-1995 NIAAA/NIDA, "New Faculty Development at Brown University." Program Evaluator; 10/1990 - 9/1995; T01-AA07514. [David Lewis, P.I.].
- 1989-1991 National Cancer Institute, National Institutes of Health: "Extending the Transtheoretical Model of Behavior Change to Screening Mammography." Principal Investigator, 9/1989 - 8/1991. [Component Project in a Cancer Prevention Research Unit; "Accelerating The Process of Change for Cancer Prevention." James Prochaska, P.I., P01-CA50087.]
- 1987-1988 National Cancer Institute, National Institutes of Health: "The Health Behavior Diary as a Method in Cancer Research." Principal Investigator; 9/1987 - 8/1988; R03-CA46577.
- 1985-1987 National Institute on Aging, National Institutes of Health: "Cardiovascular Risk Factors and Behavioral Geriatrics." Principal Investigator; 1/1985 - 12/1987; Special Emphasis Research Career Award; K01-AG00370.
- 1984-1985 John A. Hartford Foundation: "A Project to Enable Self-Management of Cardiovascular Disease in the Elderly." Co-Principal Investigator; 9/1984-10/1985; [Noreen Clark, P.I.].
- 1984-1985 National Institute on Aging, National Institutes of Health: "Symptom Experience and Health Behaviors of Older Adults." Principal Investigator; 4/1984 - 9/1985; R01-AG04797.
- 1983 AARP Andrus Foundation Research Grant: "Improving Communication Among Old Persons and Their Doctors." Co-Principal Investigator; 1/1983 - 12/1983.
- 1982-1983 University of Michigan, Faculty Research Grant: "Family Future Perspective and Chronic Illness in Late Life." Principal Investigator; 9/1982 - 1/1984.
- 1979-1980 University of Michigan, Faculty Research Grant: "Health Beliefs and Temporal Perspective in Geriatric Health Care." Principal Investigator; 5/1979 - 12/1980.

PROFESSIONAL MEMBERSHIPS

American Public Health Association
Society of Behavioral Medicine
Gerontological Society of America (Fellow: 1993)
American Society of Preventive Oncology
Society for Public Health Education

PUBLICATIONS: PEER-REVIEWED JOURNALS

- 147.) Park ER, Gareen IF, Jain A, Ostroff JS, Duan F, Sicks JD, Rakowski W, Diefenbach M, Rigotti NA.. Examining whether lung screening changes risk perceptions: National Lung Screening Trial participants at 1-year follow-up. *Cancer*. 2012 Dec 20. doi: 10.1002/cncr.27925. [Epub ahead of print]. PMID: 23280348
- 146.) Rakowski, W., Rogers, M., Dominick, G., & Clark, M. Understanding reversals of association between cancer screening and race/ethnicity. *Cancer Epidemiology, Biomarkers and Prevention*, 2012. 21(9), 1450-1457
- 145.) Diaz, J.A., Roberts, M.B., Clark, J.G., Simmons, E.M., Goldman, R.E.& Rakowski, W. Colorectal cancer screening: Language is a greater barrier for Latino men than Latino women. *Journal of Immigrant and Minority Health*. . 2012 Jun 30. [Epub ahead of print] PMID: 22752660
- 144.) Suneja, G., Diaz, J., Roberts, M., & Rakowski, W. Reversal of associations between Spanish language use and mammography and Pap smear testing. *Journal of Immigrant and Minority Health*. . 2012 Aug 12. [Epub ahead of print]. PMID:22886745
- 143.) Rakowski, W., Clark, M.A., Rogers, M.L., & Weitzen, S.H. Reversals of association for Pap, prostate, and colorectal testing among Hispanic and Non-Hispanic Black women and men. *Cancer Epidemiology, Biomarkers, and Prevention*, 2011, 20(5), 876-889. (NIHMS279016)
- 142.) Chun, T.H., Spirito, A., Rakowski, W., D'Onofrio, G., Woolard, R.H.. Beliefs and practices of pediatric emergency physicians and nurses regarding counseling alcohol using adolescents: Can counseling practice be predicted? *Pediatric Emergency Care*, 2011, 27(9), 812-825.
- 141.) Schneider, K.L., Clark, M.A., Lapane, K.L, Rakowski, W. Evaluating the impact of non-response bias in the Behavioral Risk Factor Surveillance System (BRFSS). *Journal of Epidemiology and Community Health*, 2010, Oct 19, epub ahead of print, doi:10.1136/jech.2009.103861 **Evaluating the impact of non-response bias in the Behavioral Risk Factor Surveillance System (BRFSS)**
Schneider, K.L., Clark, M.A., Rakowski, W., Lapane, K.L.
Journal of Epidemiology and Community Health
volume 66, issue 4, year 2012, pp. 290 - 295
- 140.) DuHamel, K., Li, Y., Rakowski, W., Samimi, P., & Jandorf, L. Validity of the processes of change for colorectal screening among African Americans. *Annals of Behavioral Medicine*, 2011, 41(3), 271-283.
- 139.) Smith, S.M., Ford, J.S., Rakowski, W., Moskowitz, C.S., Diller, L., Hudson, M.M., Mertens, A.C., Stanton, A.L., Henderson, T.O., Leisenring, W.M., Robison, L.L., Oeffinger, K.C. Inconsistent mammography perceptions and practices among women at risk of breast cancer following a pediatric malignancy: A report from the Childhood Cancer Survivor Study. *Cancer Causes & Control*, 2010, 21(10), 1585-1595.
- 138.) Rakowski, W., Wyn, R., Breen, N., Meissner, H., & Clark, M.A. Prevalence and correlates of recent and repeat mammography among California women ages 55-79. *Cancer Epidemiology*, 2010, 34(2), 168-177. (NIHMS179883)
- 137.) Pruitt, S.L., McQueen, A., Tiro, J.A., Rakowski, W., DiClemente, C.C., & Vernon, S.W. Construct validity of a mammography processes of change scale and invariance by stage of change. *Journal of Health Psychology*, 2010, 15, 64-74.

- 136.) Clark, M.A., Rogers, M.L., Wen, X., Wilcox, V., McCarthy-Barnett, K., Panarace, J., Manning, C., Allen, S., & Rakowski, W. Repeat mammography screening among unmarried women with and without a disability. Women's Health Issues, 2009, 19(6), 415-424.
- 135.) Park, E.P., Ostroff, J.S., Rakowski, W., Gareen, I.F., Diefenbach, M.A., Fiebelman, S., & Rigotti, N.A. Risk perceptions among participants undergoing lung cancer screening: Baseline results from the National Lung Screening Trial. Annals of Behavioral Medicine, 2009, 37(3), 268-279.
- 134.) Clough-Gorr, K.M., Rakowski, W., Clark, M., & Silliman, R.A. The Getting-Out-of-Bed (GoB) measure of motivation and life outlook in older adults: Development and initial psychometric evaluation in a sample of older breast cancer survivors. Journal of Psychosocial Oncology, 2009, 27(4), 454-468.
- 133.) Pasick, R., Burke, N.J., Barker, J.C., Joseph, G., Bird, J., Otero-Sabogal, R., Tuason, N., Stewart, S., Rakowski, W., Clark, M.A, Washington, P., & Guerra, C. Behavioral theory in a diverse society: Like a compass on Mars. Health Education and Behavior, 2009, 36, 11S-35S.
- 132.) Stewart, S.L., Rakowski, W., & Pasick, R. Behavior constructs and mammography in five ethnic groups. Health Education and Behavior, 2009, 36, 36S-54S.
- 131.) Burke, N.J., Bird, J., Clark, M.A., Rakowski, W., Guerra, C., Barker, J.C., & Pasick, R.J. Social and cultural meaning of self efficacy. Health Education and Behavior, 2009, 36, 111S-128S.
- 130.) Rakowski, W., Clark, M., Rogers, M., & Weitzen, S. Investigating reversals of association for utilization of recent mammography among Hispanic and Non-Hispanic Black women. Cancer Causes and Control, 2009, 20, 1483-1495. (NIHMS194874)
- 129.) Schneider, K., Lapane, K., Clark, M., & Rakowski, W. Using small area estimation to describe county-level disparities in mammography. To appear in: Preventing Chronic Disease: Public Health Research, Practice and Policy, 2009, Oct;6(4):A125. Epub 2009 Sept 15.
- 128.) Clark, M.A., Rogers, M.L., Armstrong, G.F., Rakowski, W., Bowen, D.J., Hughes, T., & McGarry, K.A. Comprehensive cancer screening among unmarried women aged 40-75 years: Results from the Cancer Screening Project for Women. Journal of Women's Health, 2009, 18(4), 451-459.
- 127.) Fernandez, M.E., Diamond, P.M., Rakowski, W., Gonzales, A., Tortolero-Luna, G., Williams, J., & Morales-Campos, D.Y. Development and validation of a cervical cancer screening self-efficacy scale for low-income Mexican-American women. Cancer Epidemiology, Biomarkers, and Prevention, 2009, 18(3) 866-875.
- 126.) Risica, P.M., Weinstock, M.A., Rakowski, W., Kirtania, U., Smith, R.A., & Smith, K.J. Body satisfaction: Affect on thorough skin exam differs by gender. American Journal of Preventive Medicine, 2008, 35(1), 68-72.
- 125.) DePue, J.D., Goldstein, M.G., Redding, C.A., Velicer, W.F., Sun, X., Fava, J.L., Kazura, A., & Rakowski, W. Cancer prevention in primary care: Predictors of patient counseling across four risk behaviors over 24 months. Preventive Medicine, 2008, 46, 252-259.

- 124.) McQueen, A., Vernon, S.W., Meissner, H.I., & Rakowski, W. Risk perceptions and worry about cancer: Does gender make a difference? Journal of Health Communication. 2008, 13(1), 56-79.
- 123.) Trivedi, A.N., Rakowski, W., & Ayanian, J.Z. Effect of cost sharing on mammography in Medicare health plans. New England Journal of Medicine, 2008, 358, 375-383.
- 122.) Vernon, S.W., del Junco, D., Tiro, J., Coan, S., Perz, L., Bastian, L., Rakowski, W., et al. Promoting regular mammography screening II: Results from a randomized control trial in US women veterans. Journal of the National Cancer Institute, 2008, 100, 347-358.
- 121.) del Junco, D., Vernon, S., Coan, S., Tiro, J., Bastian, L., Savas, L., Perz, C., Lairson, D., Chan, W., Warrick, C., McQueen, A., & Rakowski, W. Promoting regular mammography screening I: A systematic assessment of validity in a randomized trial. Journal of the National Cancer Institute, 2008, 100, 333-346.
- 120.) Clark, M., Rogers, M., Armstrong, G., Rakowski, W., & Kviz, F. Differential response effects of data collection mode in a cancer screening study of unmarried women ages 40-75 years: A randomized study. BMC Medical Research Methodology, 2008, 8:10.
- 119.) Weinstock, M.A., Risica, P.M., Martin, R.A., Rakowski, W., Dube, C., Berwick, M., Goldstein, M.G., Acharyya, S., & Lasater, T. Melanoma early detection with thorough skin self-examination: The "Check It Out" Randomized Trial. American Journal of Preventive Medicine, 2007, 32(6), 517-524.
- 118.) Martin, R.A., Weinstock, M.A., Risica, P.M., Smith, K., & Rakowski, W. Factors associated with thorough skin self-examination for the early detection of melanoma. Journal of the European Academy of Dermatology & Venerology. 2007, 21(8), 1074-1081.
- 117.) Lawsin, C., DuHamel, K., Weiss, A., Rakowski, W., & Jandorf, L. Colorectal cancer screening among low-income African-Americans in east Harlem: A theoretical approach to understanding barriers and promoters to screening. Journal of Urban Health. 2007, 8(1), 32-44.
- 116.) Canales, M.K., Rakowski, W., & Howard, A. Traditionality and cancer screening practices among American Indian women in Vermont. Health Care for Women International. 2007, 28(2), 155-181.
- 115.) Rakowski, W., Meissner, H., Vernon, S.E., Breen, N., Rimer, B., & Clark, M.A. Correlates of repeat and recent mammography for women aged 45-75 in the 2003-2003 Health Information and National Trends Survey (HINTS 2003). Cancer Epidemiology, Biomarkers, and Prevention. 2006, 15(11), 2093-2101.
- 114.) Maxwell, C.J., Onysko, J., Bancej, C.M., Nichol, M., & Rakowski W. The distribution and predictive validity of the stages of change for mammography adoption among Canadian women. Preventive Medicine, 2006, 43(3), 171-177.
- 113.) Canales, M.K., & Rakowski, W. Development of a culturally-specific instrument for mammography screening: An example with American Indian women in Vermont. Journal of Nursing Measurement, 2006, 14(2), 99-115.
- 112.) Rakowski, W., Truchil, R., Schneider, K., Meersman, S., & Clark, M.A. Correlates of mammography in a national analysis compared to results in quintile- and regionally-defined groups. Preventive Medicine, 2006, 42(5), 386-389.

- 111.) Viswanath, K., Breen, N., Steele, W.R., Meissner, H., Moser, R., Rakowski, W., & Hesse, B. Cancer knowledge and disparities in the information age. Journal of Health Communication, 2006, 11 (Suppl 1), 1-17.
- 110.) Halder, A.K., Tiro, J.A., Glassman, B., Rakowski, W.R., Fernandez, M.E., Perz, C.A., & Vernon, S.W. Lessons learned from developing a tailored print intervention: A guide for practitioners and researchers new to tailoring. Health Promotion Practice, July 2006 [epub]. Print version: 2008, 9, 281-288.
- 109.) McQueen, A., Vernon, S.W., Meissner, H.I., Klabunde, C.N., & Rakowski, W. Are there age differences in colorectal cancer test use prevalence and correlates? Cancer Epidemiology Biomarkers & Prevention, 2006, 15(4), 782-791.
- 108.) Prochaska, J.O., Velicer, W.F., Redding, C., Rossi, J.S., Goldstein, M., DePue, J., Greene, G.W., Rossi, S.R., Sun, X., Fava, J.L., Laforge, R., Rakowski, W., & Plummer, B.A. Stage-based expert systems to guide a population of primary care patients to quit smoking, eat healthier, prevent skin cancer, and receive regular mammograms. Preventive Medicine, 2005, 41(2), 406-416.
- 107.) Rakowski, W., Clark, M.A., Truchil R., Schneider, K., & Meersman, S. Smoking status and mammography among women aged 50-75 in the 2002 Behavioral Risk Factor Surveillance System. Women & Health, 2005, 41(4), 1-21.
- 106.) Tiro, J.A., Diamond, P.M., Perz, C.A., Fernandez, M.E., Rakowski, W., DiClemente, C.C., & Vernon, S.W. Validation of scales measuring attitudes and norms related to mammography screening in women veterans. Health Psychology, 2005, 24(6), 555-566.
- 105.) Lemon, S.C., Rakowski, W., Clark, M.A., Roy, J., & Friedmann, P.D. Variations in influenza vaccination among the elderly. American Journal of Health Behavior, 2004, 28(4), 352-360.
- 104.) Rakowski, W., & Breslau, E. S. Perspectives on behavioral and social science research on cancer screening. Cancer, 2004, 101, Issue S5, (Sept 1)Supplement, 1118-1130.
- 103.) Meissner, H.I., Vernon, S.A., Rimer, B.K., Wilson, K.M, Rakowski, W., Briss, P. & Smith, R.A. The future of research that promotes cancer screening. Cancer, 2004, 101, Issue S5, (Sept 1)Supplement, 1251-1259.
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PRESENTATIONS, PANELS, PROFESSIONAL CONFERENCES

Rogers, M.L., Clark, M.A., Linkletter, C., & Rakowski, W. "Racial and Ethnic Differences in On-Schedule Mammography Screening: Results from the Behavioral Risk Factor Surveillance System." Poster presented at the annual meeting of the American Association of Public Opinion Research. Chicago, IL, May 2010.

Diaz, J.A., Waring, M.E., Rakowski, W., & Eaton, C.B. "Do Fatalistic Beliefs Contribute to the Racial/Ethnic Disparities in Colorectal Cancer Screening Rates in the U.S.?: An Analysis of the 2003/2005 HINTS." Poster presented at the annual meeting of the Society of General Internal Medicine. Miami, FL, May 2009.

Rakowski, W., & Clark, M. "Unwanted Sex and Partner Violence: Mammography and Pap testing in the 2006 BRFSS." Poster presented at the annual meeting of the Society of Behavioral Medicine. Montreal, Canada; April 2009.

Rogers, M.L., Clark, M.A., Rakowski, W., & Tsubota, K.E. "Differential Reporting of the Timing of Recent Cancer Screening: An Examination of the Effect of Mode of Data Collection." Annual meeting of the American Association of Public Opinion Research, New Orleans, LA, 2008.

Suneja, G., Diaz, J.A., Roberts, M.B., & Rakowski, W. "Language and Women's Cancer Screening: The Association of Spanish Language with Receipt of Mammography and Pap Smear Testing." American Society of Clinical Oncology Annual Meeting. Chicago, IL, June 2008.

Rakowski, W., Clark, M., Weitzen, S., & Rogers, M. "Using regression results for intervention: An emerging issue for mammography and race/ethnicity." Poster presented at the annual meeting of the Society of Behavioral Medicine, San Diego CA, March 2008.

Wasserman, M.R., Meersman, S., Clark, M.A., Rakowski, R., and Schneider, K.L. "Distance and mammogram utilization among unmarried middle-aged and older women." Annual Meeting of the American Public Health Association, Washington, DC., Nov. 2007.

- Rakowski, W. "Using the HINTS for conducting theory-relevant research." HINTS Data Users Conference, Pasadena CA, May 2007.
- Trivedi, A.N., Rakowski, W., & Ayanian, J.Z. "Effect of cost-sharing on screening mammography in Medicare managed care plans." Presented at the annual meeting of the Society of General Internal Medicine, April 2007.
- Trivedi, A.N., Rakowski, W., & Ayanian, J.Z. "Effect of cost-sharing on screening mammography in Medicare managed care plans." Presented at the annual meeting of Academy Health, June 2007.
- Park E.R., Green I., Rakowski, W., Ostroff, J., Perry A., & Rigotti, N.A. "Perceptions among participants in The National Lung Screening Trial." Paper presented at the annual meeting of the Society of Behavioral Medicine, March 2007.
- Rakowski, W. "Creating theory-relevant causal diagrams." Presentation at NCI-sponsored workshop on Using Theory to Guide eHealth Innovations for Cancer Care, University of Wisconsin, May 9-10 2007, Madison WI.
- Rakowski W., Schneider KL, & Clark M. "State response rates and cancer screening prevalence estimates in the BRFSS." Poster presented at the 31st Annual Meeting of the American Society of Preventive Oncology; Houston TX, March 2007.
- Rakowski, W., & Schneider K. "Factors associated with stages-of-adoption for mammography among women aged 45-75 in the 2002-2003 HINTS." Poster presented at the annual meeting of The Society of Behavioral Medicine: San Francisco, CA, March 2006.
- Clark, M.A., Rogers, M.L., Armstrong, G.F., Rakowski, W.R. "Differential effects of mode of data collection in a cancer screening study of unmarried women ages 40-75 years." Annual Meeting of the American Association of Public Opinion Research, Montreal Canada, 2006
- Rogers, M., Clark, M., Armstrong, G., Hughes, T., Rakowski, W., Bowen, D., and McGarry, K. "Alcohol consumption among unmarried women age 40 to 75: Comparing women who partner with women and women who partner with men." Annual Meeting of the American Public Health Association, Boston, MA., November 2006.
- Clark, M., Rogers, M., Armsrong, G., Rakowski, W., Bowen, D., Hughes, T., and McGarry, K. "Comprehensive cancer screening among legally unmarried women 40-75 years: Comparing women who partner with women and women who partner with men." Annual Meeting of the American Public Health Association, Boston, MA., November 2006.
- McQueen, A., Rakowski, W., Tiro, J.A., & Verson, S.W. "Examining predictors of recent and repeat mammography use." Poster presented at the annual meeting of The American Society of Preventive Oncology. Bethesda, MD., February 2006.
- Wasserman, M.R., Clark, M.A., Rakowski, W., & Truchil, R. "Marital status and cancer screening affecting Latina women over 40." Poster presented at the annual meeting of Academy Health: Boston, MA, June 2005.
- Migneault, J., Rakowski, W., Marks, L., & Friedman, R. "User engagement with an automated telephone intervention to improve on-time repeat mammography." Poster presented at the 26th annual meeting of The Society of Behavioral Medicine: Boston, MA, April 2005.

- DePue, J., Goldstein, M., Velicer, W., Redding, C., Favas, J., Sun, A., & Rakowski, W. "Promoting cancer prevention in primary care: Patient receipt of counseling in 4 risk behaviors." Poster presented at the 26th annual meeting of The Society of Behavioral Medicine: Boston, MA, April 2005.
- Rakowski, W., Truchil, R., Meersman, S., Schneider, K., & Clark M. "Correlates of mammography in a national analysis, compared to results in quintile and regionally-defined samples." Poster presented at the 29th annual meeting of the American Society of Preventive Oncology: San Francisco, CA, March 2005.
- Halder, A.K., Perz, C.A., Tiro, J.A., Glassman, B., Rakowski, W., Fernandez, M.E., & Vernon, S.W. "Lessons learned from developing a print tailored intervention to increase repeat mammography: A guide for researchers new to tailoring." Poster presented at the 29th annual meeting of the American Society of Preventive Oncology: San Francisco, CA, March 2005.
- Canales, M. & Rakowski, W. "Expanding the Transtheoretical stages of change model through qualitative inquiry: Mammography screening and American Indian women. Poster presented at annual meeting of the Oncology Nurses Society: Fort Lauderdale, FL, February 2005.
- Rakowski, W., Meissner, H., Vernon, S., Breen, N., Rimer, B.K., & Clark, M. "Correlates of repeat and recent mammography among women Aged 45-75 in the 2002-2003 Health Information and National Trends Survey." Poster presented at the first annual HINTS Data Users Conference: St. Pete's Beach, FL, January 2005.
- Schneider, K., Truchil, R., & Rakowski, W. "Correlates in the HINTS of cancer fatalism and behavioral predispositions to information-seeking." Poster presented at the first annual HINTS Data Users Conference: St. Pete's Beach, FL, January 2005.
- Breen, N., Randolph, W., Viswanath, V., Moser, R., Meissner, H., Rakowski, W., & Hesse, B. "Does unequal income translate into unequal knowledge: The knowledge gap and cancer health disparities." Paper presented at the first annual HINTS Data Users Conference: St. Pete's Beach, FL, January 2005.
- McQueen, A., Vernon, S., Meissner, H., Rakowski, W. "Gender differences in perceived cancer risk and worry in average-risk adults aged 50 and over in the Health Information and National Trends Survey (HINTS) 2002-2003. Poster presented at the first annual HINTS Data Users Conference: St. Pete's Beach, FL, January 2005.
- Rakowski, W. "The Transtheoretical Model: A good foundation...what else can be added?" Paper presented at NIOSH/CDC conference, Steps to a Healthier US Workforce. Washington DC, October 2004.
- Weinstock, M.A., Risica, P.M., Martin, R.A., Smith, K.J., Rakowski, W., Berwick, M., Goldstein, M.G., & Lasater, T. "Efficacy of intervention to increase thorough skin self-examination and effect on surgery on the skin: Results of the Check-It-Out Project." Paper presented at the 4th International Meeting on Epidemiology and Prevention of Skin Disease. Venice, Italy, October 2004.
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- Canales, M. & Rakowski, W. "Expanding the Transtheoretical stages of change model: A qualitative-quantitative example from Vermont." Poster presented at the 6th National Changing Patterns of Cancer conference: Phoenix, AZ, September 2004.
- Manocchia, M., Rakowski, W., Clark, M., Trask, P., & Finklestein, J. "Cigarette smoking and preventive health screening in a commercially insured population." Poster presented at the annual meeting of Academy Health: San Diego, CA, June 2004.
- Clark, M., Armstrong, G.F., Drnach, M.L., & Rakowski, W. "Assessing perceived risk for cancer: How valid are middle-aged and older women's responses?" Poster presented at the 25th annual meeting of The Society of Behavioral Medicine: Baltimore, MD, March 2004.
- Rakowski, W., Clark, M., Truchil, R., Schneider, K., & Meersman, S. "The association between smoking and mammography in the 2002 Behavioral Risk Factor Surveillance System." Paper presented at the 28th annual meeting of the American Society for Preventive Oncology: Bethesda, MD, March 2004.
- Martin, R.A., Weinstock, M.A., Risica, P.R., Rakowski, W., Smith, K., Berwick, M., Goldstein, M.G., & Lasater, T. "Predictors of thorough skin self-examination (TSSE) for the early detection of melanoma." Poster presented at the 28th annual meeting of the American Society for Preventive Oncology: Bethesda, MD, March 2004.
- Rakowski, W., Meissner, H., Breen, N., Rimer, B., Vernon, S., Clark, M., & Freedman, A. "Repeat mammography among women aged 55-79 in the Year 2000 National Health Interview Survey." Paper presented at the 24th annual meeting of The Society of Behavioral Medicine: Salt Lake City, UT, March 2003.
- Rakowski, W., Ahnen, D., Clark, M., & Marcus, A. "Self and household smoking, and cancer screening in first degree relatives of cancer patients." Poster presented at the 24th annual meeting of The Society of Behavioral Medicine: Salt Lake City, UT, March 2003.
- Clark, M., Rakowski, W., & Bonacore, L. "Assessing repeat mammography: A challenging task." Poster presented at the 24th annual meeting of The Society of Behavioral Medicine: Salt Lake City, UT, March 2003.
- DuHamel, K.N., Weiss, A., Michener, J., Barroso, W., Manne, S., Jandorf, L., Austin, J., Barnes, A., Rakowski, W., & Redd, W.H. "A model of colorectal cancer (CRC) screening in African-Americans." Paper presented at the annual meeting of the American Psychological Association: Chicago, IL, September 2002.
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- Manne, S., Markowitz, A., Winawer, S., Meropol, N.J., Jandorf, L., Rakowski, W., & Duncan, T. "Understanding intention to undergo colonoscopy among intermediate risk siblings of colorectal cancer patients: A test of a mediational model. Paper presented at the 23rd annual meeting of The Society of Behavioral Medicine: Washington, DC, April 2002.
- Lemon, S.C., Rakowski, W., & Clark, M.A. "Identifying disparities in influenza vaccination receipt: A classification and regression tree approach." Paper presented at the 23rd annual meeting of The Society of Behavioral Medicine: Washington, DC, April 2002.

- Redding, C., Prochaska, J., Goldstein, M., Velicer, W., Rossi, J., Sun, X., Rakowski, W., Greene, G., DePue, J., Fava, J., Laforge, R., Ehrich, B., Willey, C., & Niaura, R. "Efficacy of stage-matched expert systems in primary care patients to decrease smoking, dietary fat, sun exposure and relapse from mammography." Paper presented at the 23rd annual meeting of The Society of Behavioral Medicine: Washington, DC, April 2002.
- Vernon, S.W., Perz, C., Tiro, J.A., Coan, S.P., Fernandez, M., del Junco, D., & Rakowski, W. "Repeat mammography screening in a national population of women veterans. Paper presented at the 26th annual meeting of the American Society of Preventive Oncology: Bethesda, MD, March 2002.
- Rakowski, W. "Applying the Transtheoretical Model to mammography: What was done? What remains?" Paper presented at the 2001 Cancer Conference, sponsored by the Centers for Disease Control and Prevention: Atlanta, GA, September 2001.
- Rakowski, W., Clark, M.A., Ehrich, B., Lipkus, I., Rimer, B., Lyna, P., & Kornguth, P. "Who does not obtain an already scheduled mammogram?" Paper presented at the 22nd annual meeting of The Society of Behavioral Medicine: Seattle, WA, March 2001.
- Weiss, A., DuHamel, K., Smith, B.A., Barrett, T., Minian, N., Barnes, A., Michner, J., Thompson, H., Manne, S., Redd, W., Rakowski, W., & Winkel, G. "Barriers and promoters of colorectal cancer screening in African-Americans." Poster presented at the 22nd annual meeting of The Society of Behavioral Medicine: Seattle, WA, March 2001.
- Barrett, T., DuHamel, K., Weiss, A., Itzkowitz, S., Rakowski, W., Michner, J., Barnes, A., Redd, W., & Seremetis, S. "Colorectal cancer screening: An application of the Transtheoretical Model in women." Poster presented at the 22nd annual meeting of The Society of Behavioral Medicine: Seattle, WA, March 2001.
- Lairson, D.R., Liao, L.F., Newmark, G., Rakowski, W., Tiro, J.A., & Vernon, S.W. "Development process and cost of an expert system to enhance patient compliance with mammography screening. Paper presented at the 128th annual meeting of The American Public Health Association; Boston, MA, November 2000.
- Rakowski, W. "The need for psychological theory in behavior change interventions that employ new information technologies." Paper presented at The Fox Chase Cancer Center, conference on Psychosocial Approaches to Cancer Prevention: October 20-22, 2000.
- Rakowski, W., Clark, M.A., Ehrich, B., Woolverton, H., Rimer, B., Lipkus, I., Lyna, P., & Kornguth, P. "Encouraging repeat mammography: Reminder letter, stepped-care, and self-choice strategies." Poster presented at the 21st annual meeting of The Society of Behavioral Medicine: Nashville, TN, April 2000.
- Clark, M.A., & Rakowski, W. "Tailoring on self-reported screening: Can clinic records help?" Paper presented at the 21st annual meeting of The Society of Behavioral Medicine: Nashville, TN, April 2000.
- Rakowski, W., & Clark, M.A. "The potential for health care organizations to promote maintenance and change in health behaviors among the elderly." Paper presented at invited conference on Societal Structures and Effective Health Behaviors in the Elderly; The Pennsylvania State University, University Park, PA, October 1999.

- Rakowski, W. "Using tailored interventions to encourage repeat screening mammography." Colloquium presentation; The National Cancer Institute, Division of Cancer Control and Population Sciences: April 1999.
- Clark, M.A., Rakowski, W., Ehrich, B., & Goldstein, M. "A brief indicator to assess risk of not obtaining mammography." Poster presented at the 20th annual meeting of The Society of Behavioral Medicine: San Diego, CA, March 1999.
- Park, E., Goldstein, M., DePue, J., Willey, C., Kazura, A., Niaura, R., & Rakowski, W. "Predictors of cancer prevention counseling for behavioral risk factors." Poster presented at the 20th annual meeting of The Society of Behavioral Medicine: San Diego, CA, March 1999.
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- Lessne C.W., Goldstein, M., DePue, J., Park, E., Niaura, R., Rakowski, W., & Kazura, A. "Predictors of behavioral risk for cancer." Poster presented at the 20th annual meeting of The Society of Behavioral Medicine: San Diego, CA, March 1999.
- Rakowski, W. "The assessment of psychosocial variables for computer-assisted primary and secondary prevention." Paper presented at the 16th biennial meeting of The International Health Evaluation Association: London, England, October 1998.
- Friedman, R.H., Rakowski, W., & Ehrich, B. "Using an information system to promote screening mammography." Poster presented at the 16th biennial meeting of The International Health Evaluation Association: London, England, October 1998.
- Rakowski, W., Ehrich, B., Goldstein, M.G., Dube, C.E., Clark, M.A., Peterson, K., Pearlman, D.N., Rimer, B.K., Velicer, W.F., Prochaska, J.O., Woolverton, H. "Encouraging repeat screening with a stage-matched, tailored intervention." Paper presented at the 19th annual meeting of The Society of Behavioral Medicine: New Orleans, LA, March 1998.
- Rakowski, W., Clark, M.A., & Ehrich, B. "The association between smoking status and women's cancer screening in the 1990-1994 National Health Interview Surveys." Poster presented at the 19th annual meeting of The Society of Behavioral Medicine: New Orleans, LA, March 1998.
- Clark, M.A., Rakowski, W., & Ehrich, B. "Breast and cervical cancer screening: Does the composition of smokers in the household make a difference?" Poster presented at the 19th annual meeting of The Society of Behavioral Medicine: New Orleans, LA, March 1998.
- Park, E., DePue, J., Goldstein, M.G., Niaura, R., Willey, C., Rakowski, W., Kazura, A., & Monroe, A. "Predisposing factors to physicians counseling behaviors across multiple cancer risk factors." Poster presented at the 19th annual meeting of The Society of Behavioral Medicine: New Orleans, LA, March 1998.
- Friedman, R., Rakowski, W., & Ehrich, B. "Automated telephone counseling to improve mammography screening rates." Poster presented at the 22nd annual meeting of the American Society of Preventive Oncology: Bethesda, MD, March 1998.

- Rakowski, W., & Clark, M.A. "Correlates of older adults' recall of provider-patient conversation." Poster presented at the 50th annual meeting of The Gerontological Society of America: Cincinnati, OH, November 1997.
- Clark, M.A., & Rakowski, W. "Breast and cervical cancer screening: The impact of spousal smoking patterns." Poster presented at the 50th annual meeting of The Gerontological Society of America: Cincinnati, OH, November 1997.
- Pearlman, D.N., Clark, M.A., Rakowski, W., & Ehrich, B. "Knowledge of cancer risk factors, perceptions of surviving cancer, and use of cancer screening tests among women 50 and older." Paper presented at the 1997 Cancer Conference, Centers for Disease Control and Prevention: Atlanta, GA, September 1997.
- Clark, M.A. & Rakowski, W. "Clinic records as a supplement to self-reports for creating interventions to encourage screening mammography." Poster presented at the annual meeting of The Association for Health Services Research: Chicago, IL, July 1997.
- Rakowski, W., Ehrich, B., Goldstein, M.G., Dube, C.E., Clark, M.A., Pearlman, D.N., Peterson, K.K., Rimer, B.K., Prochaska, J.O., Velicer, W.F., & Woolverton, H. "A stage-matched intervention for screening mammography." Paper presented at the 18th annual meeting of The Society of Behavioral Medicine: San Francisco, CA, April 1997.
- Clark, M.A., Rakowski, W., Pearlman, D.N., & Ehrich, B. "Stage of readiness to quit smoking and cancer screenings among persons with a recent medical visit." Poster presented at the 18th annual meeting of The Society of Behavioral Medicine: San Francisco, CA, April 1997.
- Pearlman, D.N., Clark, M.A., & Rakowski, W. "Breast and cervical cancer screening: A new approach for integrating perceived risk and knowledge across multiple behaviors." Poster presented at the 18th annual meeting of The Society of Behavioral Medicine: San Francisco, CA, April 1997.
- Pinto, B.M., Goldstein, M.G., Marcus, B.H., Jette, A., DePue, J., Rakowski, W., & Lynn, H. "Physician-delivered counseling for older adults: The PAL project." Paper presented at the 18th annual meeting of The Society of Behavioral Medicine: San Francisco, CA, April 1997.
- DePue, J., Park, E., Goldstein, M.G., Niaura, R., Rakowski, W., Willey, C., & Prokhorov, A. "Application of the Transtheoretical Model of change to physicians counseling smokers." Poster presented at the 18th annual meeting of The Society of Behavioral Medicine: San Francisco, CA, April 1997.
- Clark M.A., & Rakowski, W. "The sociodemographic and psychosocial correlates of no recent medical visit among women 50 and older." Poster presented at the 49th annual meeting of The Gerontological Society of America: Washington, DC, November 1996.
- Jette, A.M., Goldstein, M.G., Marcus, B., Pinto, B., Rakowski, W., & Lynn, H. "Training physicians to conduct physical activity counseling: The PAL project." Paper presented at the 49th annual meeting of The Gerontological Society of America: Washington, DC, November 1996.
- Rakowski, W., Clark, M.A., Pearlman, D.N., Ehrich, B., Goldstein, M., Dube, C., Rimer, B. & Woolverton, H. "An integration of Pap testing and mammography using constructs from the Transtheoretical Model." Poster presented at the 49th annual meeting of The Gerontological Society of America: Washington, DC, November 1996.

- (Organizer & Presider) "The management of psychosocial and behavioral data in health care settings." Symposium at the 15th biennial conference of The International Health Evaluation Association: Victoria, Canada; October 1996.
- Pearlman, D.N., Rakowski, W., Clark, M.A., Ehrich, B., & Woolverton, H. "Why do women's attitudes toward mammography change over time? Implications for clinicians." Paper presented at the 2nd annual conference on Women's Issues, of the American Psychological Association: Washington, DC, September 1996.
- Rakowski, W. "What are the variances of tailoring." Paper presented at the National Cancer Institute symposium on Tailored Messages in Print Communication: Bethesda, MD, July 1996.
- Clark, M.A. & Rakowski, W. "A classification-tree study of screening mammography: Does any population group have the 'average' screening rate?" Poster presented at The Fourth International Congress of Behavioral Medicine: Washington, DC, March 1996.
- Willey, C., Goldstein, M.G., Niaura, R., DePue, J., Rakowski, W., Velicer, W., & Prochaska, J.O. "Smoking cessation outcomes of a physician counseling and home based expert system intervention." Paper presented at The Fourth International Congress of Behavioral Medicine: Washington, DC, March 1996.
- Rakowski, W., Ehrich, B., Goldstein, M., Dube, C., Rimer, B., Woolverton, H., & Peterson, K. "Are the stages-of-adoption homogeneous? An investigation of differences within the stages for screening mammography." Paper presented at the 16th annual meeting of the Society for Behavioral Medicine: San Diego, CA, March 1995.
- Rakowski, W. "Motivational models and interventions for increasing utilization of mammography." Paper presented at the 16th annual meeting of the Society for Behavioral Medicine: San Diego, CA, March 1995.
- Rakowski, W., Wilcox, V.L., & Clark, M. "Attributing functional problems to old age and subsequent functional status." Poster presented at the 47th annual meeting of the Gerontological Society of America: Atlanta, GA, November 1994.
- Rakowski, W., Ehrich, B., Pearlman, D.N., Dube, C.A., Goldstein, M.G., Peterson, K., & Woolverton, H. "Older women's decision-making for screening mammography." Poster presented at the 121st annual meeting of the American Public Health Association: Washington, DC, October 1994.
- Rakowski, W. "Designing and evaluating psychosocial interventions for promoting self-care behaviors among older adults." Paper presented at The National Invitational Conference on Research Issues Related to Self-Care and Aging. Washington, DC: May 26-27, 1994.
- Rakowski, W. "Application of psychosocial epidemiology research into wellness programs." Paper presented at the 14th biennial conference of the International Health Evaluation Association. Tokyo, Japan: May 1994. [Abbreviated paper published in the proceedings: Health Tactics in the 21st Century, M. Tamura, (Ed.), Tokyo: International Health Evaluation Association, 1995, pp 65-67.]
- Rakowski, W., Ehrich, B., Pearlman, D.N., Dube, C.A., Peterson, K., Goldstein, M.G., Woolverton, H., & Constantine, M. "Stage-of-adoption and decisional balance for mammography: Examining robustness across alternate definitions." Poster presented at 15th annual meeting of the Society for Behavioral Medicine: Boston, MA, April 1994.

- Rakowski, W., Pearlman, D., & Rimer, B. "Receiving mammograms among low resource groups: Not receiving mammograms among high resource groups." Paper presented at the 46th annual meeting of the Gerontological Society of America: Washington, DC, November 1993.
- Rakowski, W., & Mark, Y. "Smoking cessation among older persons: Factors associated with quitting and not quitting." Paper presented at the 46th annual meeting of the Gerontological Society of America: Washington, DC, November 1993.
- Wilcox, V., Mor, V., Hiris, J., & Rakowski, W. "Six-year functional transition rates and annual hospital use." Poster presented at the 46th annual meeting of the Gerontological Society of America: Washington, DC, November 1993.
- Rakowski, W. & Wilcox, V.L. "An integrated index of self-rated health and social involvements: Effects on mortality among older persons." Roundtable discussion session at the 120th annual meeting of the American Public Health Association: San Francisco, CA, November 1993.
- Wilcox, V.L., & Rakowski, W. "Do predictors of mortality in older people differ by baseline health status?" Poster session at the 120th annual meeting of the American Public Health Association: San Francisco, CA, November 1993.
- Fulton, J., Rakowski, W., & Jones, A.C. "Determinants of breast cancer screening among low income Hispanic women in comparison with other low income women." Paper Presented at the 120th annual meeting of the American Public Health Association: San Francisco, CA, November 1993.
- Rakowski, W., & Mor, V. "Answering "don't know" (DK) to self-assessment questions about health status and physical activity: Associations with subsequent mortality." Paper presented at the 119th annual meeting of the American Public Health Association: Washington, DC, November 1992.
- Fulton, J.P., Jones, A.C., & Rakowski, W. "Trends in the determinants of breast cancer screening among higher and lower income women." Paper presented at the 119th annual meeting of the American Public Health Association: Washington, DC, November 1992.
- Rakowski, W., & Rice, C. "Older adults at high risk: Health behavior status from the 1990 Supplement to the National Health Interview Survey." Poster presented at the 45th annual meeting of the Gerontological Society of America: Washington, DC, November 1992.
- Rice, C., & Rakowski, W. "Risks for heavy drinking in older adults." Poster presented at the 45th annual meeting of the Gerontological Society of America: Washington, DC, November 1992.
- Rakowski, W., Mor, V., Fleishman, J.A., & Bryant, S. "Perceived health and mortality: Do questions other than global self-rated health make a difference?" Poster presented at the 44th annual meeting of the Gerontological Society of America: San Francisco, CA, November 1991.
- Bryant, S. & Rakowski, W. "Predictors of mortality among elderly African-Americans." Paper presented at the 44th annual meeting of the Gerontological Society of America: San Francisco, CA, November 1991.

- Dill, A., Brown, P., & Rakowski, W. "Self-care and the elderly: Expanding the temporal focus." Paper presented at the 44th annual meeting of the Gerontological Society of America: San Francisco, CA, November 1991.
- Rakowski, W., & Hickey, T. "Is attributing health problems to aging associated with mortality?" Paper presented at the 118th annual meeting of the American Public Health Association: Atlanta, GA, November 1991.
- Rakowski, W., & Mor, V. "Activity and exercise as predictors of mortality for older persons." Paper presented at the 118th annual meeting of the American Public Health Association: Atlanta, GA, November 1991.
- Rakowski, W., Rice, C., & McHorney, C.A. "Information-seeking about health: A behavioral process linking preventive an illness-related behaviors." Paper presented at the 43rd annual meeting of the Gerontological Society of America: Boston, MA, November 1990.
- Rice C., & Rakowski, W. "Predicting physician service use: The effects of perceptions of health." Paper presented at the 43rd annual meeting of the Gerontological Society of America: Boston, MA, November 1990.
- Rakowski, W. & Dube C. "Extending the Transtheoretical Model of behavior change to screening mammography." Paper presented at the 98th annual meeting of the American Psychological Association: Boston, MA, August 1990.
- Pacala, J.T., McHorney, C.A. & Rakowski, W. "Differential cardiac risk factor knowledge across the age spectrum." Paper presented at the 42nd annual meeting of the Gerontological Society of America: Minneapolis, Nov. 1989.
- Rakowski, W. "Mammography status of older women in a longitudinal survey." Paper presented at the 42nd annual meeting of the Gerontological Society of America: Minneapolis, MN, November 1989.
- Rakowski, W., Pacala, J.T., McHorney, C.A. & Rosenstein, R. "Health related practices and knowledge among older white, black and Hispanic persons." Paper presented at the 117th annual meeting of the American Public Health Association: Chicago, IL, October 1989.
- Rakowski, W., Mor, V., & Hiris, J. "The association of self-rated health and social support with mortality in a sample of well-elderly." Paper presented at the XIVth Congress of the International Association of Gerontology: Acapulco, Mexico, June 1989.
- McHorney, C.A. & Rakowski, W. "Personal health behavior among older adults: Multivariate predictors of information-seeking and risk minimization." Paper presented at the 41st annual meeting of the Gerontological Society of America: San Francisco, CA, November 1988.
- Prohaska, T.R. & Rakowski, W. "Preventive health behavior and health psychology." Paper presented at the 41st annual meeting of the Gerontological Society of America: San Francisco, CA, November 1988.
- Cryan, C.D. & Rakowski, W. "Consistency or ambiguity? Patterns across multiple health perceptions, health status indices and age groups." Paper presented at the 116th annual meeting of the American Public Health Association: Boston, MA, November 1988.

- Rakowski, W. "Issues in designing socio-behavioral interventions for older persons." Paper presented at NIA/NCNR/CDC Workshop on Reducing Frailty and Fall-Related Injuries in Older Persons: Bethesda, MD, September 1988.
- Rakowski, W., Carl, F., & Flora, J.A. "Workplace health promotion and older employees: A survey of university staff aged 55 and over." Poster presented at the 9th annual meeting of the Society of Behavioral Medicine: Boston, MA, April 1988.
- Rakowski, W. "Interpersonal and intrafamily dimensions of future outlook in caregiving and receiving." Paper presented at the 40th annual meeting of the Gerontological Society of America: Washington, DC, November 1987.
- Akiyama, H.S., Hickey, T., & Rakowski, W. "Professional and self-care decisions about health among the elderly." Paper presented at the 40th annual meeting of the Gerontological Society of America: Washington, DC, November 1987.
- Carl, F. & Rakowski, W. "Health education for older workers: Interests and preferences of university employees aged 55 and over." Poster presented at the 115th annual meeting of the American Public Health Association: New Orleans, LA, October 1987.
- Clark, N.M., Rakowski, W., Wheeler, J.R.C., & Keteyian, S. "Psychosocial coping tasks of older individuals with heart disease." Paper presented at the 115th annual meeting of the American Public Health Association: New Orleans, LA, October 1987.
- Akiyama, H.S., Hickey, T., & Rakowski, W. "Daily response to symptom experience among the elderly." Paper presented at the 115th annual meeting of the American Public Health Association: New Orleans, LA, October 1987.
- Clark, N.M., Rakowski, W., & Wheeler, J.R.C. "Self-management of heart disease in later life: Potential impact on functioning and care." Paper presented at the 114th annual meeting of the American Public Health Association: Las Vegas, NV, September 1986.
- Rakowski, W., Julius, M., Hickey, T., Verbrugge, L., & Halter, J. "Daily symptom experiences and behavioral responses: Results of a daily health diary." Paper presented at the 38th annual meeting of the Gerontological Society of America: New Orleans, LA, November 1985.
- Rakowski, W., Julius, M., Hickey, T., Verbrugge, L., & Halter, J. "Health behavior, the family environment, and temporality in late life." Poster presented at the 38th annual meeting of the Gerontological Society of America: New Orleans, LA, November 1985.
- Rakowski, W., Julius, M., Hickey, T., Verbrugge, L., & Halter, J. "Psychosocial correlates of personal health behavior in late life." Paper presented at the 113th annual meeting of the American Public Health Association: Washington, DC, November 1985.
- Rakowski, W. "Future time perspective: Applications to the health context of later adulthood." Paper presented at the XIIIth Congress of the International Association of Gerontology: New York City, July 1985.
- Rakowski, W. "Preventive health behavior and health beliefs of older adults." Paper presented at the 37th annual meeting of the Gerontological Society of America: San Antonio, TX, November 1984.
- Rakowski, W. "Training health professionals in care of the elderly: Schools of Public Health." Paper presented at the 112th annual meeting of the American Public Health Association: Anaheim, CA, November 1984.

- Rakowski, W. "Symptom perceptions and health-related behaviors of older adults." Paper presented at the 112th annual meeting of the American Public Health Association: Anaheim, CA, November 1984.
- Rakowski, W. "Aging and behavioral science in public health education." Paper presented at the 10th annual meeting of the Association for Gerontology in Higher Education: Indianapolis, IN, February 1984.
- Rakowski, W. & Clark, N.M. "Future time perspective, caregiving, and care-receiving in the family context of older adulthood." Paper presented at the 111th annual meeting of the American Public Health Association: Dallas, TX, November 1983.
- Hickey, T., Rakowski, W., & Dengiz, A.N. "Improving communication among older persons and their doctors." Poster presented at the 36th annual meeting of the Gerontological Society of America: San Francisco, CA, November 1983.
- Dengiz, A.N., Rakowski, W., & Dengiz, L. "Older persons' health perceptions and expectations from their primary care provider." Paper presented at the 36th annual meeting of the Gerontological Society of America: San Francisco, CA, November 1983.
- Rakowski, W. "Preventive health behavior and health maintenance practices of older adults." Paper presented at the International Symposium of Self Care and Health Behavior in Old Age: European and North-American Perspectives. Oxford, England, May 18-20, 1983.
- Rakowski, W. "Research issues in health promotion with older adults." Paper presented at the annual meeting of the National Council on the Aging: Detroit, MI, March 1983.
- Dengiz, A.N., Hickey, T., & Rakowski, W. "Congruence of health and treatment perceptions among older patients and primary care providers." Paper presented at the 35th annual meeting of the Gerontological Society of America: Boston, MA, November 1982.
- Clark, N.M. & Rakowski, W. "Family caregivers of older adults: Improving helping skills." Paper presented at the 110th annual meeting of the American Public Health Association: Montreal, Quebec, November 1982.
- Rakowski, W. "Late life health behavior: Applications to practice." Panel discussion at the 110th annual meeting of the American Public Health Association: Montreal, Quebec, November 1982.
- Kerschbaum, W.E., Rakowski, W., & McGowan, J.M. "Future perspective and the education of dental professionals for geriatric care." Poster presented as at the 110th annual meeting of the American Public Health Association: Montreal, Quebec, November 1982.
- Dengiz, A.N., Rakowski, W., & Hickey, T. "Congruence of perceptions in geriatric care." Paper presented at the annual meeting of the Central Society for Clinical Research: Midwest Section, November 1982.
- Rakowski, W. & Hickey, T. "Consistency of health perceptions among older adult patients." Paper presented at the 34th annual meeting of the Gerontological Society of America: Toronto, Ontario, November 1981.

- Kerschbaum, W.E., McGowan, J.M., & Rakowski, W. "Development of professional attitudes toward the aged: Building on student strengths." Paper presented at the 34th annual meeting of the Gerontological Society of America: Toronto, Ontario, November 1981.
- Rakowski, W. "The comparability of future time perspective techniques: A methodological note." Paper presented at the 33rd annual meeting of the Gerontological Society of America: San Diego, CA, November 1980.
- Hickey, T. & Rakowski, W. "Older patients and their families: Negotiating the psychosocial context of gathering health information." Paper presented at the 33rd annual meeting of the Gerontological Society of America: San Diego, CA, November 1980.
- Newquist, D., Hickey, T., & Rakowski, W. "Health assessments of older adults by their families." Paper presented at the 33rd annual meeting of the Gerontological Society of America: San Diego, CA, November 1980.
- Rakowski, W. "Time perspective: A psychological and sociological consideration in later adulthood and aging." Discussion session at the 32nd annual meeting of the Gerontological Society of America: Washington, DC, November 1979.
- Rakowski, W. & Hickey, T. "Health beliefs and temporal perspective: Psychosocial influences on older adults' health behavior." Paper presented at the 32nd annual meeting of the Gerontological Society of America: Washington, DC, November 1979.
- Rakowski, W. & Hickey, T. "The health belief model and time perspective: A theoretical integration." Paper presented at the 32nd annual meeting of the Gerontological Society of America: Washington, DC, November 1979.
- Rakowski, W. & Hickey, T. "Family resource persons and geriatric clinic outpatients: Examining the congruence of health beliefs and temporal perspective." Paper presented at the 107th annual meeting of the American Public Health Association: New York City, November 1979.
- Rakowski, W. "Reporting and coding expected life-events as concerns in time perspective research." Poster presented at the 31st annual meeting of the Gerontological Society of America: Dallas, TX, November 1978.
- Hickey, T., Rakowski, W., & Kafer, R.A. "Aging opinion survey: Development data." Poster presented at the 31st annual meeting of the Gerontological Society of America: Dallas, TX, November 1978.
- Hickey, T., Bragg, S.H., Rakowski, W., & Hultsch, D.F. "Attitudes toward aging and the aged: An analytical study." Paper presented at the 29th annual meeting of the Gerontological Society of America: New York City, October 1976.
- Hultsch, D.F., Hickey, T., & Rakowski, W. "Adult learning in a meaningful context." Paper presented at the 28th annual meeting of the Gerontological Society of America: Louisville, KY, October 1975.

COURSES TAUGHT

- > Community Health 1740: Principles of Health Behavior & Health Promotion Interventions
- > Community Health 2340: Behavioral and Social Science Theory for Health Promotion
- > Community Health 1680T: Translation/Diffusion/Cultural Relevance of DP/HP Programs
- > Community Health 0310: The United States Health Care System
- > Community Health 225: The Social Epidemiology of Aging
- > Community Health 241: Analyzing Population Data for Health Policy
- > Health Gerontology 590: Health, Society, and the Aging Individual
- > Health Gerontology 591: Chronic Illness in Later Life: Issues and Concerns
- > Health Gerontology 682: Health Policy and the Aged
- > Health Gerontology 686: Late Life Health Behavior

BROWN UNIVERSITY COMMITTEES

- > Member and Chair: Faculty Committee on Admission and Financial Aid, 1992-1995
- > Member: Independent Concentration Review Committee, 1998-2001
- > Member: University Committee on Need-Blind Admissions, 1999-2000
- > Member, Co-Chair, and Chair: Advisory Committee on University Planning, 1999-2002
- > Member: Institutional Review Board, 1992-2004
- > Member: Faculty Executive Committee, 2004-2007; Spring 2009.
- > Member: Medical Faculty Executive Committee, 2004-2007.
- > Member: Subcommittee on Athletics and Recreation, 2006-present
- > Member: Organizational Review Committee, Auxiliary Units subcommittee, Fall 2009.
- > Member: Commencement Speakers Committee, Spring 2010.

OTHER UNIVERSITY/DIVISION/DEPARTMENT SERVICE ROLES

- > Freshman & sophomore advising, 1992-present
- > Co-author of the proposal to establish Brown's Program in Public Health, 1997-1998
- > Faculty liaison to the women's varsity basketball team, 1993-2008
- > Director of Community Health undergraduate major & Honors theses, 1996-2001; 2005-2010.
- > MPH, Departmental, and Undergraduate curriculum committees, 1995-present.
- > MPH student advising, 2001-present.
- > Affirmative Action representative for departmental searches, 2002-2010.
- > Member, Search committee for university Director of Athletics, 2012.
- > Chair, Nominations for Committee Membership, Brown Phi Beta Kappa, 2002-2010.
- > Member, Executive Committee, Brown Phi Beta Kappa, 2004-2010.

- > Member, Faculty Club Board of Managers, 2003-present.
- > Member, Faculty Club Executive Committee, 2007-present.
- > President, Brown Faculty Club, May 2010 - present.

- > Chair, Public Health Program Curriculum Committee, 2010-present
- > Chair, Community Health Graduate Program Steering Committee, 2010-present
- > Member, MPH Executive Committee, 2010 – present
- > Member, Public Health Program Executive Committee, 2010 – present
- > A number of Public Health faculty search committees over the years
- > Several faculty internal promotion review committees over the years, some as Chair

- > Undergraduate Honors Thesis advisor
- > Postdoctoral Fellow mentor
- > MPH thesis advisor