

## Cynthia J. Brokaw

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### EDUCATION

Ph.D.	Harvard University	History and East Asian Languages	1984
M.A.	Harvard University	East Asian Regional Studies	1974
B.A.	Wellesley College	History	1972

### EMPLOYMENT

Brown University, 2015-: Chen Family Professor in Chinese Studies  
2009-: Professor of History  
The Ohio State University, 2006-2009: Professor of History  
2001-2006: Associate Professor of History  
University of Oregon, 1991-2001: Associate Professor of History  
1987-1991: Assistant Professor of History  
Vanderbilt University, 1984-87: Assistant Professor of History

### PUBLICATIONS

#### Books

*Commerce in Culture: The Sibao Book Trade in the Qing and Republican Periods*. Cambridge, Mass.: Harvard University Asia Center, 2007. 673 pages.

Chinese translation: 《Wenhua maoyi: Qingdai zhi Minguo shiqi Sibao de shuji jiaoyi 文化贸易：清代至民国时期四堡的书籍交易》北京：北京大学出版社，2015.

*The Ledgers of Merit and Demerit: Social Change and Moral Order in Late Imperial China*. Princeton: Princeton University Press, 1991.

Chinese translation: 《功过格:明清时期的社会变迁与道德秩序》Hangzhou: Zhejiang renmin chubanshe, 1999.

#### Edited Volumes

*The History of the Book in East Asia*, edited with Peter Kornicki. Franham, UK: Ashgate Publishing Limited, 2013. 604 pages. A volume in the series *The History of the Book*

*in the East: A Library of Critical Essays*, this is a collection of reprints of essays that Professor Kornicki and I selected and introduced.

*From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition*, edited with Christopher A. Reed. Leiden and Boston: Brill, 2010.

*Printing and Book Culture in Late Imperial China*, edited with Kai-wing Chow. Berkeley and Los Angeles: University of California Press, 2005.

### Book Chapters

“Medieval and Early Modern East Asia,” in James Raven, ed. *Oxford Illustrated History of the Book*. Oxford: Oxford University Press, forthcoming.

“Empire of Texts: Book Production, Book Distribution, and Book Culture in Late Imperial China,” in *Distant Relations: The Book Worlds of East and West, 1450-1850*, edited by Peter Burke and Joseph McDermott. Hong Kong: Hong Kong University Press, 2015. Pages 181-236.

“Regional Publishing and Late Imperial Scholarship: The Zunjing shuyuan 尊經書院 of Chengdu and Scholarly Publication in Late-Qing Sichuan,” in *Imprimer autrement: Le livre non commercial dans la Chine imperial*, edited by Michela Bussotti and Jean-Pierre Drège. Geneva: Librairie Droz, 2015. Pages 597-635.

“The History of the Book in East Asia,” with Peter Kornicki, in *The History of the Book in East Asia*, edited by Cynthia Brokaw and Peter Kornicki. Franham, UK: Ashgate Publishing Limited, 2013. Xiii-xxxv.

“Commercial Woodblock Publishing in the Qing (1644-1911) and the Transition to Modern Print Technology,” in *From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition*, edited by Cynthia Brokaw and Christopher A. Reed. Leiden: Brill, 2010. Pages 39-58.

“On the History of the Book in China,” in *Printing and Book Culture in Late Imperial China*, edited by Cynthia Brokaw and Kai-wing Chow. Berkeley and Los Angeles: University of California Press, 2005. Pages 3-54.

“Reading the Best-sellers of the Nineteenth Century: Commercial Publishing in Sibao,” in *Printing and Book Culture in Late Imperial China*, edited by Cynthia Brokaw and Kai-wing Chow. Berkeley and Los Angeles: University of California Press, 2005. Pages 184-231.

Translated into Japanese: “Jūkyū seiki no besutoseraa ni tsuite: ni okeru shogyo shuppan” 19世紀のベストセラーについて：四堡における商業出版, *Jinbun shakai kagaku kenkyū* 人文社会科学研究 no. 53 (March 2013): 29-86.

“Supernatural Retribution and Human Destiny,” in *Religions of China in Practice*, edited by Donald S. Lopez, Jr. Princeton: Princeton University Press, 1996: 423-436.

"Tai Chen and His Confucian Program of Learning," in *Education and Society in Late Imperial China*, edited by Benjamin A. Elman and Alexander Woodside. Berkeley and Los Angeles: University of California Press, 1994. Pages 257-291.

#### Articles in Refereed Journals

"The Dance of 'Old' and 'New' in Chinese Print Culture, 1860s-1955," *Science in Context* 30.3 (September 2017) (Special Issue: From Qing to China: Knowledge Systems in Transformation), pages 281-324.

"17 到 19 世紀中國南部鄉村的書及書籍的流傳" (Book Markets and the Circulation of Texts in Rural South China, 17<sup>th</sup>-19<sup>th</sup> Centuries), *Qingshi yicong* 清史译丛 7 (1/2008), pages 40-76.

"Book History in Premodern China: The State of the Discipline I," *Book History* 10 (2007), pages 253-290.

"Publishing, Society, and Culture in Pre-Modern China: The Evolution of Print Culture" (A Review of Inoue Susumu's 井上進 *Chūgoku shuppan bunkashi: shomotsu sekai to chi no fūkei* 中国出版文化史中国出版文化史：書物世界と知の風景, *A Cultural History of Chinese Publishing: The World of Books and the Landscape of Knowledge*, , *A Cultural History of Chinese Publishing*, Nagoya: Nagoya University Press, 2002), *International Journal of Asian Studies* 2.1 (2005), pages 135-165.

"Field Work on the Social and Economic History of the Chinese Book," *East Asian Library Journal*, 10.2 (Autumn 2001), pages 6-59.

"Commercial Publishing in Late Imperial China: The Zou and Ma Family Businesses of Sibao, Fujian," *Late Imperial China*, 17.1 (June 1996), pages 49-92.

"Yuan Huang (1533-1606) and the Ledgers of Merit and Demerit," *Harvard Journal of Asiatic Studies*, 47.1 (June 1987), pages 137-196.

明末清初的善書與社會意識形態變遷的關係 (Changes in Social Ideology in the Morality Books of the Ming and Qing), *近代中國史研究* (*Newsletter for Modern Chinese History*) 16 (September 1993), pages 30-40.

#### Online Publications (Refereed)

"Publishing and Popular Literature in Imperial China," in *Oxford Research Encyclopedia of Asian History*, edited by David Ludden. New York: Oxford University Press, 2017. 28 manuscript pages.

"Printing and Book Culture," in *Oxford Bibliographies in Chinese Studies*, edited by Tim Wright. Oxford: Oxford University Press, 2014; revised in 2017. 41 manuscript pages.

### Reprints

"Merit Accumulation in the Early Chinese Tradition," in *Critical Readings on Religions of China*, edited by Vincent Goossaert. Leiden and Boston: Brill, 2012. Vol. 2, pages 725-761. (Reprint of chapter 2 of *The Ledgers of Merit and Demerit: Social Change and Moral Order in Late Imperial China*.)

"Supernatural Retribution and Human Destiny," in *Religions of Chinese in Practice*, edited by Donald S. Lopez, Jr. Princeton: Princeton University Press, 1996.

### Essays in Conference Proceedings

"Spreading Civilization: The Distribution of Commercial Imprints in Late Imperial China," in *Confucianism and Books in Late Imperial China: Familial, Religious, and Material Networks* (Papers from the Fourth International Conference on Sinology). Taipei: Academia Sinica, 2013. Pages 165-197.

"The Aesthetics of Cheap Print," *The Art of the Book in China* (Percival David Foundation Colloquies on Art and Archaeology in Asia No. 23). London: School of Oriental and African Studies, University of London, 2006. Pages 43-59.

"Woodblock Printing and the Diffusion of Print in Qing China," in *Higashi Ajia shuppan bunka kenkyū—Niwatazumi 東アジア出版文化研究—にわたずみ* (Studies of Publishing Culture in East Asia—NIWATAZUMI), edited by Isobe Akira. Tokyo: Nogensha, 2004. Pages 183-197.

"Strategies for Family Renewal in Fifteenth-Century China: The Yuan-shih chia-hsun," 第六屆亞洲族譜學術研討會會議記錄 (Proceedings of the Sixth Conference on Asian Genealogies). Taipei: Kuo-hsueh wen-hsien kuan, 1993. Pages 73-103.

### Book Reviews

Mark McNicholas. *Forgery and Impersonation in Imperial China: Popular Deceptions and the High Qing State*, in the *American Historical Review* (forthcoming).

Jacob Eyferth. *Eating Rice from Bamboo Shoots: The Social History of a Community of Handicraft Papermakers in Rural Sichuan, 1920-2000*, in *Harvard Journal of Asiatic Studies* (December 2011): 381-389.

Xiantao Zhang. *The origins of the modern Chinese press: the influence of the Protestant missionary press in late Qing China*, in *China Information* 22 (2008): 517-519.

David Barker, *Printmaking Handbook: Traditional Techniques in Contemporary Chinese Printmaking*, *China Review International* 13.2 (Fall 2006): 343-348.

Susan Mann, *Precious Records: Women in China's Long Eighteenth Century*, *Journal of Asian Studies* 58.2 (May 1999): 494-496.

John Dardess, *A Ming Society: T'ai-ho County, Kiangsi, in the Fourteenth to Seventeenth Centuries*, *Revue Bibliographique de Sinologie*, 1997: 140-141.

Dorothy Ko, *Teachers of the Inner Chambers: Women and Culture in Seventeenth-Century China*, *Chinese Literature: Essays, Articles, Reviews* 18 (1996): 187-193.

Craig Clunas, *Superfluous Things: Material Culture and Social Status in Early Modern China*, *Social History* 18.3 (October 1993): 393-396.

Pei-yi Wu, *The Confucian's Progress: Autobiographical Writing in Traditional China*, *Harvard Journal of Asiatic Studies* 53.1 (June 1993): 174-185.

Joanna Handlin, *Action in Late Ming Thought: The Reorientation of Lu K'un and Other Scholar-Officials*, *Journal of Asian Studies* 45.2 (February 1986): 375-377.

#### WORK IN PROGRESS

"Transforming the Frontier: Education, Book Culture, and the Rise of "Sichuan Learning": an examination of the development of publishing and the creation of a Chinese book culture on the southwestern frontier (Sichuan, Yunnan, and Guizhou provinces) of the Qing empire. This study maps the transmission of printing technologies and texts from the established coastal publishing centers to the frontier; describes the growth of publishing in the province; analyzes the content of borderland book culture, both elite and popular; and traces the textual integration of the southwestern provinces into the Qing imperium during the eighteenth and nineteenth centuries.

"Handbook of the Chinese Book": a guide to the interpretation of Chinese books as both material objects and sources for the study of Chinese literature, history, philosophy, science, and religion. Written and edited in collaboration with scholars at the University of Heidelberg and Williams College, the "Handbook" will explain how the production conditions, the distinctive formatting, and the paratextual elements of Chinese woodblock printed books shape the ways in which texts can and should be read. For publication in Brill's *Handbook* series.

"Gérard Genette in Late Imperial China: Paratexts in Woodblock Texts," for a collection of essays on paratexts in Chinese books, edited by Joachim Kurtz and Rui Magone. Leiden: Brill, forthcoming.

"The Colour Print and Late Imperial Society," for *The Colour Print in China*, edited by Ann Ferrar. Leiden: Brill, forthcoming.

"Encyclopedias and Examination Study in Qing China," for *Global Print: Essays in Comparative History*, edited by John E. Wills, Jr. Cambridge: Cambridge University Press, forthcoming.

## HONORS/GRANTS

Overseas Visiting Scholar, Collaborative Innovation Center for Confucian Civilization, Shandong University, Fall 2017.  
Individual Award for Achievement in Printing History, American Printing History Association, 2015-2016  
Chen Family Chair in Chinese Studies, Brown University, 2015  
Collaborative Reading-Workshop Grant, The Henry Luce Foundation/ ACLS Program in China Studies, 2014 (with Li Yu)  
National Humanities Center Fellowship, 2012-2013  
Overseas Visiting Scholar, St. John's College, Cambridge University, Easter Term, 2009  
Research Grant, Committee for Scholarly Communication with China (ACLS), 2006 (for use in 2008)  
National Endowment for the Humanities, awarded 2006 (for use in 2009)  
College of Humanities Seed Grant, The Ohio State University, 2006  
CLIO Award for Outstanding Teaching in History from the Zeta Chapter, Phi Alpha Theta, June 2004  
United States-China Cooperative Research Award, Henry Luce Foundation, 1999-2005  
Member, School of Historical Studies, Institute for Advanced Study, 1999-2000  
National Endowment for the Humanities Collaborative Research Grant, 1997-1998  
American Council of Learned Societies Conference Grant, 1997-1998  
Chiang Ching-kuo Foundation Conference Grant, 1997-1998  
Research Grant, Committee for Scholarly Communication with China, 1996  
Fellowship for University Teachers, National Endowment for the Humanities, 1995  
Research Grant, Committee for Scholarly Communication with China, Fall 1993  
Center for Chinese Studies Research Grant, Taipei, Fall and Winter, 1992-1993  
Chiang Ching-kuo Foundation Grant for Summer Study, Taipei, 1992  
American Philosophical Society Research Grant, 1990  
Grant-in-Aid, American Council of Learned Societies, 1988  
Fellow, Mary Ingraham Bunting Institute, Radcliffe College, Spring 1987  
American Council of Learned Societies Mellon Fellowship for Young China Scholars, 1986-87  
Charlotte W. Newcombe Fellowship (Woodrow Wilson National Fellowship Foundation), 1981-82  
Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, 1980-81  
Social Science Research Council Dissertation Research Grant, 1979-80  
National Defense Foreign Language Fellowships, 1972-76  
High Honors (Wellesley College), 1972  
Phi Beta Kappa, 1971

## CONFERENCE/WORKSHOP ORGANIZATION

Facilitator, Workshop on Chinese Descriptive Bibliography, held at the Harvard-Yenching Library, May 16-19, 2017.

Co-organizer, "How to Read a Chinese Book" workshop, held at Williams College, October 3-5, 2014. The workshop was supported by a Collaborative Reading-Workshops Grant from the Henry Luce Foundation/ACLS Program in China Studies.

Co-organizer, "From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition," held at the Ohio State University, November 3-6, 2004. The conference was supported by the Freeman Foundation and the Institute for Chinese Studies and the Office of International Affairs at the Ohio State University.

Principal Investigator for "Printing and Book Culture in Late Imperial China," an international conference held at Timberline Lodge, Oregon, June 1-5, 1998. The conference was supported by grants from the National Endowment from the Humanities, the American Council of Learned Societies, the Chiang Ching-kuo Foundation, and the University of Oregon.

#### CONFERENCE PAPERS AND PARTICIPATION/INVITED TALKS

"Popular Medical Texts and Publishing in Late Qing Shandong," paper presented at the Workshop on Chinese Vernacular Medicine, University of Hong Kong, June 28-29, 2018.

Discussant for "Exploration and Management of Knowledge in Early Modern China and Japan" Panel at the Association for Asian Studies Annual Meeting, Washington, D.C., March 22, 2018.

"Spreading the Word: Woodblock Publishing Sites and Book Distribution Networks in the Qing," Center for Chinese Studies, University of California, Berkeley, February 8, 2018.

"The Yuechi Block-Cutters and Woodblock Publishing in Qing and Republican-Era Sichuan," paper presented at the *Chine: histoire et société locales/Chinese local history and society*, École française d'Extrême-Orient, Paris, December 15, 2017.

"Wenben de diguo: Ming Qing shiqi de chubandi yu shuji fenxiao wangluo" 文本的帝国：明清时期的出版地与书籍分销网络 (Empire of Texts: Publishing Sites and Book Distribution Networks in Ming and Qing China), paper presented at Shandong University, October 26, 2017; and Liaocheng University, November 7, 2017.

"The Production and Transmission of Confucian Texts and Popular Confucianism in the Qing," paper presented at the 8<sup>th</sup> World Confucian Congress, Chufu, China, September 22, 2017.

"Beyond Intellectual Property," position paper presented at the "Ownership of Knowledge" Workshop at the Max Planck Institute, November 9-11, 2017.

“Every household should have a copy of this text’: Paratexts and the Popular Reading Public in Early Modern China,” for “Paratexts in Chinese Book Culture: Case Studies from Early Modern and Modern China,” Annual Conference of the Society for the History of Authorship, Reading, and Publishing, Paris, July 19, 2016.

“*Wanbao quanshu* 萬寶全書 and the Book Culture of Late-Ming China,” for the Workshop on Late Ming through Early Republican *Wanbao quanshu*: Texts and Readers,” Heidelberg University, April 29, 2016.

Discussant for “Communications in Chinese History: A Comparative Conversation,” Columbia University, April 16, 2016.

“Delightful to the Senses’: Color Woodblock Printing in Early Modern China,” invited talk at the History of Material Texts Seminar, University of Pennsylvania, October 12, 2015.

“The *Journal of Sichuan Learning*, Western Knowledge, and Classical Studies in Late Nineteenth-Century China,” for “Books and Print between Cultures, 1400-1900,” Amherst College, September 19, 2015.

“What Peasants ‘Read’: The Expansion in Access to Textual Knowledge in Early Modern China,” for the panel “Histories of Reading and Writing,” SHARP in China, International Congress of Historical Sciences, August 28, 2015.

Discussant, “Sowing Seeds of Goodness: Morality Literature in Qing China,” panel at the Association for Asian Studies Annual Meeting, Chicago, March 29, 2015.

“Popular Encyclopedias of the Ming and Qing” for “How to Read a Chinese Book” Workshop, Williams College, October 3-5, 2014.

Discussant for “Ideals and Reality of State Communication in Late Imperial China” panel at the Association for Asian Studies Annual Meeting, Philadelphia, March 28, 2014.

Discussant, “Textual Collation and Its Guiding Principles in Eighteenth-Century Evidential Scholarship, Illustrated with Lu Wenchao’s (1717-1796) Work,” paper presented by Lianbin Dai, China Humanities Seminar, Harvard University, February 24, 2014.

“Empire of Texts: Book Production, Book Distribution, and Book Culture in Late Imperial China,” seminar presentation at the University of Toronto, November 15, 2013.

“Spreading Culture throughout the Empire’: Commercial Woodblock Publishing in Sibao, Fujian, in the Qing,” York University, Canada, November 14, 2013



- “Field Work on the History of the Book in Qing and Early Twentieth-Century China,” invited lecture at École des hautes études en sciences sociales, Paris, October 17, 2013.
- “Empire of Texts: Book Production, Book Distribution, and Book Circulation in Late Imperial China,” invited lecture at the École française d’Extrême-Orient, Paris, October 14, 2013.
- “Mapping the Production and Circulation of Texts in Qing China: A Preliminary Study,” Zhongshan University, Guangzhou, People’s Republic of China, April 25, 2013.
- “Book Production and Cultural Integration in a Qing Borderland: The Case of the Yuechi 岳池 Block-cutters,” Hong Kong University of Science and Technology, Hong Kong, April 23, 2013.
- “‘The Scent of Books’: Print Technology and the Material Book in Late Imperial China,” keynote lecture at the Reconsidering Asian Material Texts Workshop, University of Pennsylvania, April 19-20, 2013.
- “Book Culture and Intellectual Life on the Frontier of the Qing Empire,” Duke University, March 28, 2013.
- “What Peasants Read: The World of Cheap Imprints in Late Imperial China,” Patrick Lecture, Guilford College, Greensboro, North Carolina, March 14, 2013.
- Discussant for “The Geography of the Examinations” panel at the International Workshop: Literature of High Stakes and Long Odds: Locating Civil Service Examination Writings in the Late Imperial Cultural Landscape, University of Massachusetts, Boston, November 17-18, 2012.
- “Spreading Civilization: The Distribution of Commercial Imprints in Late Imperial China,” paper presented at the Fourth International Conference on Sinology, Institute of Modern History, Academia Sinica, Taipei, June 20-22, 2012.
- “The Social History of the Book in China: Sibao 四堡 Publishing and Chinese Book Culture in the Qing,” invited lecture for the Department of Communications, June 8, 2012; and the Department of Chinese, June 13, 2012, Nanjing University.
- Discussant for “Late Imperial China Literature and Culture” panel at the International Conference on Gender Research in Chinese Studies, Nanjing University, June 9-11, 2012.
- “The Persistence of ‘Tradition’ in Modern Chinese Print Culture,” paper presented at the “From Qing to China: Rethinking the Interplay of Tradition and Modernity, 1860-1949” conference, University of Tel Aviv, May 20-22, 2012.

“Beyond the Metropole: Publishing and Bookselling Networks in Provincial China,” paper presented at “Texting China: Composition, Transmission, Preservation of Pre-Modern Chinese Textual Materials” symposium, University of Chicago, May 11-13, 2012.

“Print Technology and Book Production in China,” Watts Program, John Carter Brown Library, Brown University, April 28, 2012.

“The Book in China: Printing Technology and Early Modern Chinese Textual Culture,” keynote address at “The Book in East Asia” workshop, Oberlin College, April 20-21, 2012.

Discussant for “The Many Lives Of a New Canon: Performance Genres, Print Culture, and Social Reproduction in Qing China” panel at the Association for Asian Studies Annual Meeting, Toronto, March 16, 2012.

“The Social History of the Book in China: The Sibao Publishers of Qing China,” presented at the University of Social Sciences and Humanities, Vietnam National University, in Ho Chi Minh City (January 3, 2012) and Hanoi (January 4, 2012).

Discussant for “From Literati to Intellectuals: Publishing and the Commodification of Culture in Qing and Republican China,” panel at the Association for Asian Studies Annual Meeting, April 2, 2011.

Discussant for “Printing before Gutenberg: Buddhist and Daoist Woodblock Prints from China,” panel at the American Historical Association Annual Meeting, January 6, 2011.

Discussant for “Print and Practices of Reading in Late Imperial China,” panel at the New England Association for Asian Studies Annual Meeting, November 6, 2010.

“Fieldwork in Chinese Book Culture: Yuechi Block Cutters and the Sichuan Publishing Industry in the Late Qing,” China Colloquium Series, Yale University, November 11, 2010.

“Gérard Genette in Late Imperial China: Paratexts in Woodblock Texts,” for the conference “Paratexts in Late Imperial Chinese Book Culture,” Heidelberg University, September 30-October 2, 2010.

“The Color Print in Late Imperial Society,” for the conference “The Colour Print in China, 1600-1800,” Sotheby’s Institute of Art and the School of Oriental and African Studies, London, June 18-19, 2010.

“Woodblock Publishing and the Spread of Book Culture in Late Imperial China,” Fourth Global Print Seminar, USC-Huntington Early Modern Studies Institute, April 30, 2010.

“‘Giving the World Fine Books to Read’: The Block-cutters of Yuechi, Sichuan, and the Expansion of Publishing on the Qing Frontier,” Pre-modern China Seminar,

Columbia University, March 4, 2010; and lecture at the School of Oriental and African Studies, University of London, June 22, 2010.

“Book Production on the Qing Frontier: Block-cutting Labor and the Expansion of Publishing in Sichuan,” the China Humanities Seminar, Harvard University, February 8, 2010.

Discussant for “Jesuit Book Culture in Late Imperial China,” panel at the Association for Asian Studies Annual Meeting, March 27, 2009.

“The Print Labor Market: Yuechi Blockcutters and Publishing in the Qing Southwest,” paper sent to “International Conference on Printing and the Book Market,” Zhejiang University, Hangzhou, July 29-August 2, 2009. (I was unable to attend the conference, but submitted the paper, which was presented by another participant.)

“The Distribution of Printed Texts in Late Imperial China,” for the workshop “Books and Book Culture, East and West,” St. John’s College, Cambridge University, June 23, 2009.

“Regional Publishing and Late Imperial Scholarship: The Zunjing shuyuan of Chengdu and Scholarly Publication in Late-Qing Sichuan,” for the conference “Imprimer sans Profit? Le Livre non commercial dans la Chine imperial: Éclairages locaux: Administration, Académies et Familles,” École française d’Extrême-Orient, Paris, June 12, 2009.

“Metropolitan Publishing Centers and the Rural Hinterland in Qing Sichuan,” for panel “Textual Conditions in Premodern East Asia,” Modern Languages Association Annual Convention, San Francisco, December 29, 2008.

“History and the Methods of Anthropology: A Brief Report on Field Work in Yuechi 岳池 County, Sichuan,” Literary and Anthropological Institute, Sichuan University, Chengdu, December 10, 2008.

“对中国古籍历史的田野调查” (Field Work in the History of the Chinese Book), Sichuan Academy of Social Sciences, Chengdu, November 25, 2008.

“十七 – 十九世纪中国南方农村的大众出版业，图书市场与书籍的发行” (Popular Publishing and the Book Market in Rural South China, 17<sup>th</sup>-19<sup>th</sup> Centuries), Department of History, Sichuan University, Chengdu, October 13, 2008.

Conference Discussant, “First Impressions: The Cultural History of Print in Imperial China (8<sup>th</sup> – 14<sup>th</sup> Centuries),” Fairbank Center for East Asian Research, Harvard University, June 25-27, 2007.

“The Dissemination of Texts to the Chinese Hinterland,” Workshop on Authorship, Copyright, and Editions: The Circulation of Works in Late Imperial China, Fairbank Center for East Asian Research, Harvard University, May 5, 2007.

- “The Social History of the Book in China: Sibao Publishing and Chinese Book Culture,” Center for Chinese Studies, University of California, Berkeley, March 5, 2007.
- “Popular Publishing and the Book Cultures of Late Imperial China,” Biennial Conference of the European Association of Chinese Studies, University of Ljubljana, Slovenia, August 31-September 3, 2006.
- “Commercial Publishing and the Book Cultures of Late Imperial China,” presented at the History of the Book Seminar, Indiana University, April 24, 2006.
- “The Aesthetics of Cheap Print: Commercial Book Production in the Nineteenth-Century Hinterland,” presented at “The Art of the Book in China,” a Percival David Foundation Colloquy, University of London, June 13-15, 2005.
- “The Sibao Book Market and the Circulation of Texts in Rural South China,” presented at “Rural – Urban Articulation: Printing, Poetry and Politics in East Asia,” Social Science Historical Association Meeting, November 20, 2004.
- “Commercial Woodblock Publishing in the Qing: The Dissemination of Book Culture and Its Social Impact” at “From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition,” the Ohio State University, November 4, 2004.
- “Book Culture in the Hinterland: The Sibao Publishers of Qing China,” paper presented at the Center for Chinese Studies, University of Michigan, April 6, 2004.
- “Studying for the Examinations: Guides to the Classics in Late Imperial China,” presented at “Printing and the Organization of Knowledge in Early Modern Europe and China” panel, American Historical Association Annual Meeting, Washington, D.C., January 9, 2004. (I also organized the panel.)
- “17 到 19 世紀中國南部鄉村的書及書籍的流傳” (Book Markets and the Circulation of Texts in Rural South China, 17<sup>th</sup>-19<sup>th</sup> Centuries), paper presented at the International Conference in honor of Benjamin Schwartz, East China Normal University, Shanghai, December 16-18, 2006; also presented at a graduate colloquium in the Department of History, Xiamen University, December 1, 2006; and at the Workshop on Late Imperial Intellectual History and the Circulation of Information, Institute of Modern History, Academia Sinica, Taipei, Taiwan, December 17, 2003.
- “Popular Publishing and the Book Cultures of Late Imperial China,” Biennial Conference of the European Association of Chinese Studies, University of Ljubljana, Slovenia, August 31-September 3, 2006.
- “Commercial Publishing and the Book Cultures of Late Imperial China,” presented at the History of the Book Seminar, Indiana University, April 24, 2006.
- “Woodblock Printing and the Diffusion of Print in Qing China: Field Work in Three Publishing Sites,” invited memorial lecture at the First International Scientific

Conference on East Asian Publishing, sponsored by Tohoku University, Tokyo, December 8-10, 2001.

"Chinese Woodblock Publishing and the Dissemination of Texts in Late Imperial China," presented at the panel on at the Second International Conference on Intellectual History: Topics in Chinese Intellectual History," organized by the *Journal of the History of Ideas*, Nanjing University, People's Republic of China, May 30-June 2, 2001.

"Field Work on the Social and Economic History of the Chinese Book," presented on the "How to Study the History of the Chinese Book: Practical Tips and Wishful Thinking" panel at the Association for Asian Studies Annual Meeting, Chicago, 2001.

"The History of the Book in Seventeenth-Century China: Issues for Research," paper presented at the Workshop on Seventeenth-Century China," Harvard University, May 26-27, 2000.

"Commercial Publishing and the Book Market in Late Imperial China: The Case of Sibao," paper presented at the New England China Seminar, Harvard University, May 1, 2000.

"Commercial Bestsellers of Nineteenth-Century China: The Publications of Sibao, Fujian," paper presented at "Printing and Book Culture in Late Imperial China" Conference, Timberline Lodge, Mt. Hood, Oregon, June 1-5, 1998.

"Commercial Publishing in Qing China: Bestsellers from Sibao, Fujian," presented at the China Colloquium, University of Washington, May 21, 1998.

"The Publishing Industry of Sibao: Commerce in Culture in Late Imperial China," paper presented at Conference on Publishing and Print Culture in China, UCLA, February 25, 1995; and at Berkeley Colloquium Series, Center for Chinese Studies, University of California, Berkeley, March 17, 1995.

"Commercial Publishing in Late Imperial Fujian: The Zou and Ma Houses," for a two-part panel, "Spreading the Word: The Book Trade, Book Collection, and the Dissemination of Knowledge in Late Imperial China," which I organized for the Association of Asian Studies Conference, Boston, March 27, 1994.

"The Morality Books and Popular Education in Late Imperial China," presented at the Chinese Studies Association of Australia Conference, Brisbane, Australia, July 8, 1993.

"明末清初的善書與社會意識形態變遷的關係," presented at the Center for Chinese Studies, Taipei, January 6, 1993; the Institute of Modern History, Academia Sinica, Taipei, February 17, 1993; and National Cheng-chih University, Chia-yi, Taiwan, Republic of China, February 20, 1993.

"Strategies for Family Renewal in Fifteenth-Century China: The Yuan-shih chia-hsun," presented at the Sixth Conference on Asian Clan Genealogies, Taipei, Taiwan, Republic of China, October 3-6, 1991.

"The Ledgers of Merit and Demerit and Self-Cultivation in the Late Ming: Yuan Huang's 'Determining Your Own Fate' and Liu Zongzhou's Manual for Man," presented at the meeting of the Society for the Study of Chinese Religions at the Association for Asian Studies conference, April 13, 1991.

"Commercialization and Value Change in Seventeenth-Century China: The Ledgers of Merit and Demerit," presented at the Association for Asian Studies Conference, April 8, 1990.

"Dai Zhen (1724-1777) and Learning in the Confucian Tradition," presented at the Conference on Education and Society in Late Imperial China, June 8-14, 1989.

"Confucian Loyalty Betrayed: The Yuan Family Instructions," presented at the Association for Asian Studies Conference, Boston, April 1987.

"Philanthropy in the Ledgers of Merit and Demerit of the Sixteenth and Seventeenth Centuries," presented at the Association for Asian Studies Conference, Washington, D.C., March 1984.

"Morality Books and Social Mobility in 17th-Century China," presented at the International Conference of Orientalists (Tōhō Gakkai), Tokyo, May 1981.

## LANGUAGES

Chinese (classical and modern)  
Japanese (reading)  
French (reading)

## TEACHING

### Courses taught at Brown University

Chinese Political Thought from Confucius to Xi Jinping (1101, Spring 2018)

China's Examination Hell (1961C, Fall 2016)

Imperial China (1110, Fall 2016)

The Silk Roads, Past and Present (0574A, Spring 2016; 1974A, Spring 2018)

Religion, Popular Protest, and Social Justice in China, Past and Present (1976N, Spring 2012, Spring 2013)

China's Late Empires (1510A, Spring 2011, Spring 2012)

Women and Gender Relations in China, Past and Present (1976E, Spring 2011, Spring 2015)

History of East Asian Civilization: China (410, Fall 2009, Fall 2010, Fall 2011)

History Graduate Colloquium: The Theory and Practice of History (293, Fall 2010, Fall 2011, Fall 2013, Fall 2014)

Peasant Rebellion and Popular Religion in China (1380, Spring 2010)  
Cities and Urban Culture in China (1973E, Spring 2010; 1961B, Fall 2015)  
Knowledge and Power: Elite Culture in Late Imperial China (1973F, Fall 2009)

UTRA (Spring 2015): Cities and Urban Culture in China, with Julie Yue

Service on Brown Ph.D. committees:

Yu-chi Chang (Ph.D. candidate in History, 2014-)  
Shiu-on Chu (Ph.D. candidate in History, 2011-)  
Amy Huang (Ph.D. candidate in History of Art and Architecture, 2013-)

Courses taught at the Ohio State University

History of East Asia in the Pre-modern Era (141, Winter 2004, 2005)  
Foundations of Chinese Civilization (342, Winter 2005, Spring 2006, Spring 2007)  
Introduction to Historical Thought and Methodology (398, Spring 2003, Winter 2006, Spring 2007)  
The Chinese Empire, 11<sup>th</sup>-14<sup>th</sup> Centuries (545.01, Summer 2003, Winter 2004, Autumn 2007)  
China in the Early Modern Era: The Ming and Qing Dynasties (545.02, Autumn 2001, Spring 2004, Spring 2005, Spring 2006)  
Women in China, Past and Present (546, Spring 2004)  
The Chinese Empire, 11<sup>th</sup>-14<sup>th</sup> Centuries (545.01, Summer 2003, Winter 2004)  
The Hundred Schools of Thought in Early China (546, Summer 2003)  
Religion and Rebellion in China (546, Spring 2003, Winter 2006)  
Confucianism in Chinese Society (546, Autumn 2001)  
China in the Early Modern Era: The Ming and Qing Dynasties (545.02, Autumn 2001, Spring 2004, Spring 2005)  
Biography and Autobiography in Chinese History (598.01, Winter 2007)  
Readings in Chinese History (791, Autumn 2001, Summer 2003)  
Studies in Chinese History (798, Spring 2005, Autumn 2007)

Service on OSU M.A. and Ph.D. Committees:

Wenjuan Bi (Ph.D. Candidate in History, Primary Advisor)  
Shana Lear (M.A. Candidate in East Asian Studies, Primary Advisor)  
Yan Xu (M.A. in History, Thesis: "Virtuous Wives and Good Mothers': The Urban Print Media and Social Movements under the Wang Jingwei Government, 1940-1945," 2007)  
Shijin Wu (M.A. in History, Thesis: "Multinational Corporations in Republican China," 2007)  
Chun-jee Lee (Ph.D. Minor Field in East Asian History, 2002)

Courses taught at the Ohio State University

History of East Asia in the Pre-modern Era (141, Winter 2004, 2005)  
Foundations of Chinese Civilization (342, Winter 2005, Spring 2006, Spring 2007)  
Introduction to Historical Thought and Methodology (398, Spring 2003, Winter 2006, Spring 2007)

The Chinese Empire, 11<sup>th</sup>-14<sup>th</sup> Centuries (545.01, Summer 2003, Winter 2004, Autumn 2007)  
China in the Early Modern Era: The Ming and Qing Dynasties (545.02, Autumn 2001, Spring 2004, Spring 2005, Spring 2006)  
Women in China, Past and Present (546, Spring 2004)  
The Chinese Empire, 11<sup>th</sup>-14<sup>th</sup> Centuries (545.01, Summer 2003, Winter 2004)  
The Hundred Schools of Thought in Early China (546, Summer 2003)  
Religion and Rebellion in China (546, Spring 2003, Winter 2006)  
Confucianism in Chinese Society (546, Autumn 2001)  
China in the Early Modern Era: The Ming and Qing Dynasties (545.02, Autumn 2001, Spring 2004, Spring 2005)  
Biography and Autobiography in Chinese History (598.01, Winter 2007)  
Readings in Chinese History (791, Autumn 2001, Summer 2003)  
Studies in Chinese History (798, Spring 2005, Autumn 2007)

Service on M.A. and Ph.D. Committees:

Wenjuan Bi (Ph.D. Candidate in History, Primary Advisor)  
Shana Lear (M.A. Candidate in East Asian Studies, Primary Advisor)  
Yan Xu (M.A. in History, Thesis: "'Virtuous Wives and Good Mothers': The Urban Print Media and Social Movements under the Wang Jingwei Government, 1940-1945," 2007)  
Shijin Wu (M.A. in History, Thesis: "Multinational Corporations in Republican China," 2007)  
Chun-jee Lee (Ph.D. Minor Field in East Asian History, 2002)

Courses taught at the University of Oregon

Modern Japanese Writers and the Western Challenge (199; Fall 1988)  
World History (105; Winter 1991, 1992, 1994)  
Foundations of East Asian Civilization (290; Fall 1987-1989)  
Japan Past and Present (292; Spring 1994)  
Study of History (315; Spring 1989)  
Early China (History of China: 494G, 487/587, 387; Fall 1987-1989, and Spring 1997)  
Late Imperial China (History of China: 495G, 488/588; Winter 1989-1994)  
Ming-Qing History (China: 487.2/587.2; Winter 1997)  
Modern China (History of China: 489/589; Spring 1994)  
Intellectual Debate in Ancient China: The Hundred Schools (491G; Winter 1990)  
Popular Religion and Peasant Protest in Late Imperial China (491G, 488/588; Spring 1989, Winter 1997)  
Women in China, Past and Present (407G; Winter 1989)  
Intellectual Change in Modern China (410G; Winter 1988)  
Confucianism in Chinese Society (491G; Winter 1988)  
Women in East Asia (407G; Winter 1988)  
China in Transition: Society and Culture in the Late Imperial Period (407/507; Spring 1991)  
The Story of the Stone and Late Imperial Chinese Society (408/508; Winter 1994, Spring 1997)  
Popular Culture in East Asia (607; Spring 1992)



Service on UO M.A. and Ph.D. Committees:

- Jaeyoon Kim (Ph.D., History; Thesis: "The Red Turban Rebellion and the Emergence of the Ethnic Consciousness of the Hakka in Nineteenth-Century China", 2005; Chair)
- Kimloan Hill (M.A., History, 1995)
- Brett Walker (Ph.D. Minor Field in Chinese Confucianism, 1995)
- Arjun Subrahmanyam (M.A., Asian Studies, 1994)
- Samuel Deese (M.A., History, 1993)
- Zeng Kangmin (M.A., Asian Studies, 1991, Chair)
- Katoh Masato (M.A., Asian Studies, 1991)
- Margarita Go Burks (M.A., Asian Studies, 1991)
- Dong Yue (M.A., Asian Studies, 1990-1991, Chair)
- Fu Ping (M.A., Asian Studies)
- Mary Hirsch (M.A., Asian Studies, 1989-1991, Chair)
- Barbara Upp (Ph.D., Minor Field in East Asian and American Women, 1990)
- Connie Earnshaw (M.A., Art History, 1989-1990; Thesis: "Guitar Song: Ming and Ch'ing Illustrations of Po Chu-i's T'ang Poem," 1990)
- Helen Liu (M.A., International Studies, 1989-1990; Thesis: "Go-tsua: The Chinese Craft of Paper-Glueing," 1990)
- Wang Xiaotong (M.A., Asian Studies, 1989, Chair)
- Mary Anteaux (M.A., History, 1989; Thesis: "Klamath Falls, Its Differentiation within the South Oregon Region from Satellite Community to Regional Center, 1867-1926," 1989)
- Pu Guoqun (M.A., History, 1988-89, Chair; Thesis: "The Land Revolution of the Chinese Communist Party, 1927-1934," 1989)
- Jimmy Lau (M.A., History, 1988-89, Chair; Thesis: "The Anti-Confucianism of Ch'en Tu-hsiu," 1989)
- Sherry Chinn (M.A., Asian Studies, 1988-89, Chair; Thesis: "Plum Blossoms in Winter: The Odyssey of Emancipation of Chinese Immigrant Women in the American West, 1848-1948," 1989)
- William Hampton (M.A., School of Management, 1988-89; Thesis: "Foreign Investment in China in the 1980's: An Open Door Which Is Jammed," 1989)
- Pan Ing-hai (Ph.D., Anthropology; Thesis: "A Study on the Pragmatics of Human Understanding: Ritual Process in a Southern Taiwanese Village," 1988)

SERVICE

Service to the Profession

- Editorial Board, *Journal of Chinese History*. Cambridge: Cambridge University Press, 2015-
- Editorial Board, *East Asian Publishing and Society*. Leiden: Brill, 2011-
- Editorial Board, *Frontiers of History in China*, 2011-
- Editorial Board, *International Journal of Asian Studies*, 2010-
- Reviewer, National Humanities Center, 2013-2015
- Member, Faculty Advisory Committee, Harvard-Yenching Institute, 2011-2012, 2013-2014
- Review of East Asian Studies Department, New York University, 2012
- Joseph Levenson Prize Committee, Association for Asian Studies, 2011-2013

Chair, Program Committee, Association for Asian Studies, 2007  
Vice-Chair, Program Committee, Association for Asian Studies, 2006  
External Dissertation Examiner, McGill University, 2004; University of British Columbia, 2011  
Evaluator for the Institute for Advanced Study, Princeton, New Jersey, 2008  
Tenure/Promotion Reviewer for the Arizona State University, 2018; Ohio State University, 2015; Stanford University, 1998 and 2015; Academia Sinica, 2015; Cornell University, 2014; University of Wisconsin, 2013; Arizona State University, 2012; University of Chicago, 2011; University of Pennsylvania, 2011; University of Utah, 2009, Emory University, 2008, Washington University, 2007; Columbia University, 2004  
NEH Review Panel for Collaborative Research Proposals, 1998  
Board of Admissions, Inter-University Board for Chinese Language Study, 1997  
Editorial Board, *Journal of Women's History*, 1990-95)  
Editorial Board, *China Review International*, 1988-92  
Manuscript Reviewer, *Asia Major*, *Modern Asian Studies*, *The Medieval Globe*, *Information and Culture: A Journal of History*, *American Historical Review*, *Journal of Asian Studies*, *Late Imperial China*, *Harvard Journal of Asiatic Studies*, *Journal of Chinese Studies*, *Ming Studies*, *East Asia Science*, University of Washington Press, University of California Press, Brill, Routledge, Rowman and Littlefield, Columbia University Press, Harvard University Asia Center, Stanford University Press, Princeton University Press, University of Hawai'i Press, W.W. Norton & Company, Wadsworth Publishing Company

### Service at Brown

#### Department of History:

Chair, Committee on Britain and the World, 2018-19  
Chair, Jennifer Johnson Tenure Committee, 2018-2019  
Chair, 2013-2016  
Graduate Committee, 2011-2012  
Chair, Modern China Search Committee, 2010-2011  
Personnel Planning Committee, 2009-2011  
Chair, Pre-select Committee, Modern Russian History, 2009-2010

#### Other Departments:

Chair, Department of East Asian Studies, 2018-  
Chair, East Asian Studies Steering Committee, 2018-  
Search Committee in Asian Art, History of Art and Architecture, 2014-2015  
Search Committee in Late Imperial Chinese Literature and Culture, East Asian Studies, 2014-2015  
Search Committee in Late Imperial Chinese Literature and Culture, East Asian Studies, 2011-2012

#### University:

Manager, East Asia Colloquium, 2013-2018  
Office of Global Engagement Advisory Committee, 2015-2016  
Office of Global Engagement Steering Committee, 2013-2014

Chairs' Agenda Committee, 2013-2014  
Year of China Advisory Committee, 2010-2012  
Co-chair, Contemporary China Search Committee, 2010-2011  
Task Force in International Affairs, 2010-2011

Service at the Ohio State University

History Department:

Ad hoc Committee on Strategic Planning, 2007  
Awards and Prizes Committee, 2007  
Chair, Graduate Studies, 2006-2007  
Committee on the Carnegie Initiative on the Doctorate, 2003-2005  
Search Committee in Medieval History, 2005-2006  
Search Committee in Ancient Greek History, 2004-2005  
Advisory Committee, 2003-2004, 2005-2006, 2006-2007  
Diversity Committee, 2003-2004  
Graduate Committee, 2002-2003  
Undergraduate Teaching Committee, 2001-2002

College of Humanities:

Chair, "History of the Book" Literacy Studies Group, 2005-2006  
Institute for Collaborative Research and Public Humanities, Executive Board, 2002-2005  
Library Committee, 2002-2005  
Dean's Advisory Committee, 2002

University:

East Asian Studies Center Screening Committee, 2005  
Student Travel Review Committee, Office of International Affairs, 2004  
East Asian Studies Center, Executive Board, 2002-2004  
Institute for Chinese Studies, Executive Board, 2002-2004

Service at the University of Oregon

Director, Center for Asian and Pacific Studies, 2000-2001  
Search Committee, Vice-Provost for International Affairs, 2000-2001  
History Department Advisory Committee, 1988-1989, 1997-1998, 2000-2001  
Tenure and Promotion Committees (1993-1994, 1997-1998, 2000)  
Senator, 1998-1999  
Review Board for Humanities Center Graduate Fellowships, 1997  
Internal Review Committee for Religious Studies, 1997  
Undergraduate Education and Policy Coordinating Council, 1993-1994  
Internal Review Committee for East Asian Languages and Literatures, 1992  
Chair, Search Committee for Modern Chinese Historian, 1990-1991  
Asian Studies Committee, 1987-1995, 1997-2001  
Executive Committee of the Center for Asian and Pacific Studies, 1990  
Search Committee for Historian of Pre-modern Japan, 1989-1990  
Search Committee for Historian of Medieval Russia, 1988-1989  
Search Committee for Japanese Social Scientist, 1988-1989

Graduate Committee, History Department, 1987-1988, 1993-1994, 1997  
Adviser in History Department and Asian Studies Program, 1987-1994, 1997-1999

2018-10-15