

Curriculum Vitae

Carl F. Kaestle

University Professor and
Professor of Education, History, and Public Policy
Brown University

Address

Business: Department of Education
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Brown University
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Education

1962 B.A., Yale College, English literature
1964 M.A.T., Harvard Graduate School of Education, the teaching of English
1966-67 Graduate work in the history of education, Teachers College, Columbia
1971 Ph.D. in education, Harvard Graduate School of Arts and Sciences

Professional Positions

1962-63 Intern teacher, English Department, Newton, Massachusetts, High School
1964-66 Principal, American School of Warsaw, Poland
1966-67 Research Assistant, Professor Lawrence Cremin, Teachers College
1969-70 Teaching Fellow in American History, Harvard University
1970-94 Joint appointment, Department of Educational Policy Studies and Department of
History, University of Wisconsin-Madison:
1970-73 Assistant Professor
1973-77 Associate Professor
1977-88 Professor
1988-94 William F. Vilas Research Professor
1995-1997 Professor of Education and in the College, University of Chicago
Affiliate appointment, Department of History
1997- University Professor and Professor of Education, History, and Public Policy,
Brown University

Concurrent Positions

1971-72 Visiting Fellow, Shelby Cullom Davis Center for Historical Studies, Princeton

	University
1974-75	Visiting Fellow, Charles Warren Center for Studies in American History, Harvard University
1978-81	Chair, Department of Educational Policy Studies, University of Wisconsin-Madison
1981	Visiting Lecturer in American Studies, Flinders University, Adelaide, South Australia, June-August
1982-83	Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford
1986-88	Director, Wisconsin Center for Education Research
1993	Visiting Research Professor, Benton Center, Department of Education, University of Chicago, January-June
1995	Stuart Distinguished Visiting Scholar in Educational Policy, Hoover Institution, Stanford University, August-September
1997-	Senior Fellow, Annenberg Institute for School Reform, Brown University
2001-05	Director, Advanced Studies Fellowship Program at Brown University

Publications

(a) Books:

- The Evolution of an Urban School System: New York City, 1750-1850*
(Cambridge: Harvard University Press, 1973)
- Joseph Lancaster and the Monitorial School Movement: A Documentary History*
(New York: Teachers College Press, 1973), editor.
- Education and Social Change in Nineteenth-Century Massachusetts*
(New York: Cambridge University Press, 1980), with Maris Vinovskis.
- Pillars of the Republic: Common Schools and American Society, 1780-1860*
(New York: Hill & Wang, 1983)
- Literacy in the United States: Readers and Reading Since 1880*
(New Haven, CT: Yale University Press, 1991, Paperback edition, Yale University Press, 1993), with Helen Damon-Moore, Lawrence C. Stedman, Katherine Tinsley, and William V. Trollinger, Jr.

(b) Monographs:

- The Subtle Danger: Reflections on the Literacy Abilities of America's Young Adults*
(Princeton, NJ: Educational Testing Service, 1987), with Richard L. Venezky and Andrew M. Sum.
- Everybody's Been to Fourth Grade: An Oral History of Federal Research and Development in Education* (Madison: Wisconsin Center for Education Research. Report to the National Academy of Sciences, Committee on the Federal Role in Education Research, 1991)
- Adult Literacy and Education in America* (Washington: National Center for Education Statistics, 2001), with Lawrence Mikulecky, Jeremy Finn, Sylvia Johnson, and Anne Campbell.
- Reflections: The First Seven Years of the Board on Testing and Assessment: A Report on a Synthesis and Strategic Planning Process* (Washington: National Research Council, report to the Board on Testing and Assessment, March, 2001), with Nancy Kober and Patricia Morison.

(c) Special Issue of a Journal:

- Education and American Society: New Historical Interpretations* (special issue of *History of*

Education, London, October 1978). Edited, with an introduction by the editor.

(d) Articles and Essay Reviews:

- "The Public Reaction to John Dickinson's *Farmer's Letters*" *Proceedings*, American Antiquarian Society (October 1968): pp. 323-359.
- "Common Schools Before the 'Common School Revival': New York Schooling in the 1790's" *History of Education Quarterly* 12 (Winter, 1972): 465-500.
- "Social Reform and the Urban School" *History of Education Quarterly*, essay review, (Summer, 1972): 211-228. Reprinted in *History, Education, and Public Policy*, ed. Donald Warren, (Berkeley: McCutchan, 1978)
- "Quantification, Urbanization, and the History of Education: An Analysis of School Attendance in New York State in 1845" *Historical Methods Newsletter* 8 (December 1974):1-9, with Maris A. Vinovskis.
- "Anxiety and Mobility in a Commercial City" Essay review of Katz, Michael B., *The People of Hamilton, Canada West: Family and Class in a Mid-Nineteenth Century Canadian City* In *Reviews in American History* 4 (December 1976): 504-512.
- "The Scylla of Brutal Ignorance and the Charybdis of a Literary Education': Elite Attitudes Toward Mass Education in Early Industrial England and America" In *Schooling and Society*, ed. Lawrence Stone, 177-191. (Baltimore: Johns Hopkins Press, 1976)
- "Conflict and Consensus Revisited: Notes Toward a Reinterpretation of American Educational History" *Harvard Educational Review* 46 (August 1976): 390-396. Reprinted in *History, Education, and Public Policy*, ed. Donald Warren, (Berkeley: McCutchan, 1978)
- "From Apron Strings to ABC's: Parents, Children, and Schooling in Nineteenth-Century Massachusetts" In *Turning Points: Historical and Sociological Essays on the Family*, eds., Sarane Boocock & John Demos, 539-580. (Chicago: *American Journal of Sociology*, Supplement to volume 84, 1978-79), with Maris A. Vinovskis.
- "From Fireside to Factory: School Entry and School Leaving in Nineteenth-Century Massachusetts" In *Transitions: The Family and the Life Course in Historical Perspective*, ed., T. Hareven, 135-185. (New York: Academic Press, 1978), with Maris A. Vinovskis.
- "Social Change, Discipline and the Common School in Early Nineteenth-Century America" *Journal of Interdisciplinary History* 9 (Summer 1978): 1-17.
- "If All the World Were New York': An Agenda for Educational History in the Big Apple" In *Educating an Urban People: The New York Experience*, eds., Ron Goodenow and Diane Ravitch, 251-255. (New York: Teachers College Press, 1981)
- "Literacy and Mainstream Culture in American History" *Language Arts* 58 (February 1981): 207-218.
- "Ideology and American Educational History" *History of Education Quarterly* 22 (Summer 1982): 123-137.
- "The Federal Role in Elementary and Secondary Education, 1940-1980" *Harvard Educational Review* 52 (Fall 1982): 384-408. Reprinted in *Changing the Schools: Issues Facing Teachers and Administrators*. (Cambridge, MA: Harvard Educational Review, 1984), with Marshall S. Smith.
- "Higher Education: The Past Reaffirmed" Essay review of Colin Burke, *American Collegiate Populations*, in *Science* 220 (May 29, 1983) 814-816.
- "Moral Education and Common Schools in America: A Historian's View" *Journal of Moral Education* 13 (May 1984): 101-111. Reprinted in National Association of Episcopal Schools,

- Journal* 1 (Fall 1984); and in Edward Stevens, Jr., George H. Wood and James J. Sheehan, eds., *Justice, Ideology and Education* (New York: McGraw Hill, 4th edition, 2002), 147-161.
- "Education" In *Encyclopedia of American Political History*, ed., Jack P. Greene, 466-480. (New York: Charles Scribner's Sons, 1984)
- "Research Methodology: Historical Methods" In *The International Encyclopedia of Education*, eds., Torsten Husen and Neil Postlethwaite. (Oxford: Pergamon Press, 1985)
- "The History of Literacy, and the History of Readers" In *Review of Research in Education* (Vol. 12), ed., Edmund Gordon. (Washington, DC: American Educational Research Association, 1985) Reprinted in *Perspectives on Literacy*, eds., Eugene R. Kintgen, Barry M. Kroll, and Mike Rose, 95-126. (Carbondale: Southern Illinois University Press, 1988)
- "The Test Score Decline is Over: Now What?" *Phi Delta Kappan* 67 (November 1985): 204-210. Reprinted in *Forward: Wisconsin Journal for Supervision and Curriculum Development* 11 (Spring 1986), with Lawrence C. Stedman.
- "Education Reform and the Swinging Pendulum" *Phi Delta Kappan* 66 (February 1985): 422-423.
- "Yankee Educators to the Nation: A Reassessment" In *To Enlighten, Correct and Form: Yankee Educators to the Nation*, ed., Sally Williams (West Hartford, CT: Noah Webster Foundation, 1986), 17-20
- "Literacy and Reading Performance in the United States, from 1880 to the Present" *Reading Research Quarterly* 22 (Winter 1987): 8-46. Reprinted in *Phi Delta Kappa, Hot Topics: Adult Literacy*. (Bloomington, IN: Phi Delta Kappa, 1991), with Lawrence C. Stedman.
- "The Development of Common School Systems in the States of the Old Northwest" In *"Schools and the Means of Education Shall Forever be Encouraged"* eds., Paul Mattingly and Edward Stevens. (Athens, OH: Ohio University Libraries, 1987)
- "Recent Methodological Developments in the History of Education" In *Alternative Methodologies in Educational Research*, ed., Richard Jaeger. (Washington, DC: American Educational Research Association, 1988) This is an expanded and revised version of the article in Husen and Postlethwaite, *International Encyclopedia of Education*.
- "Public Education in the Old Northwest: 'Necessary to Good Government and the Happiness of Mankind'" *Indiana Magazine of History* 84, no. 1, (March 1988): 60-74.
- "Literacy and Diversity: Themes From a Social History of the American Reading Public." *History of Education Quarterly* 28, no. 4, (Winter 1988): 523-549.
- "Policy Implications of Literacy Definitions: A Response" In *Toward Defining Literacy*, eds. Richard L. Venezky, Daniel A. Wagner, and Barrie S. Ciliberti. (Newark, DE: International Reading Association, 1990)
- "Reflections of the Center Directors and Support Staff: Carl Kaestle" In *The Wisconsin Center for Education Research: 25 years of Knowledge Generation and Educational Improvement*, eds., Herbert Klausmeier et al. (Madison, WI: Wisconsin Center for Education Research, 1990)
- "Public Schools and the Public Mood" *American Heritage* (February 1990): 66-81. Reprinted in Educational Excellence Network, *Network News and Views*, (August 1990); excerpted in *Education Digest* (November 1990); reprinted in *Education* 91/92, ed., Fred Schultz (Guilford, CT: Dushkin, 1991)
- "Theory in Comparative Educational History: A Middle Ground" In *The City and Education in Four Nations*, ed., William Marsden. (London: Cambridge University

- Press, 1992) Reprinted in Roy Lowe, ed., *History of Education: Major theories* (New York: RoutledgeFalmer, Volume 1, 2000): 114-123.
- "Public Education" In *Encyclopedia of American Social History*, eds., Mary Kupiec Cayton, Elliott J. Gorn, and Peter W. Williams. (New York: Charles Scribner's Sons, 1992)
- "Standards of Evidence in Educational Research: How Do We Know When We Know?" *History of Education Quarterly* 32, no. 3, (Fall 1992): 361-366.
- "The Awful Reputation of Education Research" *Educational Researcher* 22, no. 1 (January-February 1993): 23-31.
- "Education" In *The Encyclopedia of the United States Congress*, eds., Donald C. Bacon, Roger H. Davidson, and Morton Keller. (New York: Simon & Schuster, 1994)
- "Literate America: High-level Adult Literacy as a National Goal" In *Historical Perspectives on the Current Education Reforms*, eds., Diane Ravitch and Maris Vinovskis. (Baltimore: Johns Hopkins University Press, 1995), pp. 329-354.
- "Elementary and Secondary Education" In *Encyclopedia of the United States in the Twentieth Century*, ed., Stanley Kutler. (New York: Simon & Schuster, 1996)
- "The Infrastructure for Research on Limited English Proficiency Students" In *Improving Schooling for Language Minority Children: A Research Agenda*, eds., Kenji Hakuta and Diane August (Washington, D.C.: National Academy Press, 1997), pp. 363-411, with Diane August.
- "Toward a Political Economy of Citizenship: Historical Perspectives on the Purposes of Common Schools," in Lorraine M. McDonnell, Michael Timpone, and Roger Benjamin, *Rediscovering the Democratic Purposes of Education* (Lawrence: University Press of Kansas, 2000), pp. 47-72.
- Comments, on Maris A. Vinovskis, "The Federal Role in Educational Research and Development," in Diane Ravitch, ed., *Brookings Papers on Education Policy. 2000* (Washington, D.C.: The Brookings Institution, 2000), pp. 380-386.
- "Federal Aid to Education Since World War II: Purposes and Politics," in Jack Jennings, ed., *The Future of the Federal Role in Education* (Washington, D.C.: The Center for Education Policy, 2001).
- "Education: The Public School Movement," in Paul Boyer, ed., *The Oxford Companion to United States History* (New York: Oxford University Press, 2001)
- "Introduction: Part I: the Common School, 1770-1900," in David Tyack, et al., *School: The Story of American Public Education* (Boston: Beacon Press, 2001), pp. 11-17.

In press:

Print in Motion: The Expansion of Publishing and Reading in the United States, 1880-1945, Volume IV of *A History of the Book in America*, co-edited with Janice Radway, to be published by Cambridge University Press (manuscript submitted to the American Antiquarian Society, sponsor of the project, June, 2004).

In progress:

The Federal Role in Elementary and Secondary Education, 1940 to 1980, research supported by the Spencer Foundation

Federal and National Strategies of School Reform, co-edited with Alyssa Lodewick, a volume of essays by the ten postdoctoral fellows in the Advanced Studies Fellowship Program at Brown. To be submitted in late summer, 2005

Dissertations Directed

At the University of Wisconsin:

- Anne Dexter Gordon, History Department, "The College of Philadelphia, 1749-1770: Impact of an Institution," 1975 (published by Garland Publishing).
- Jacqueline Jones, History Department, "The 'Great Opportunity': Northern Teachers and the Georgia Freedmen, 1865-73," 1976 (published by University of North Carolina Press).
- Barry Teicher, Department of Educational Policy Studies, "James B. Conant and *The American High School Today*," 1977.
- John W. Jenkins, Department of Educational Policy Studies, "Infant Schools and the Development of Public Primary Schools in Selected Cities Before the Civil War," 1978.
- William J. Reese, Department of Educational Policy Studies, "Progressivism and the Grass Roots: Social Change and Urban Schooling, 1840-1920," 1980 (published by Routledge and Kegan Paul).
- John L. Rury, Department of Educational Policy Studies, "Women, Cities and Schools: Education and the Development of an Urban Female Labor Force, 1890-1930," 1982 (published by S.U.N.Y. Press).
- William V. Trollinger, Jr., History Department, "One Response to Modernity: Northwestern Bible School and the Fundamentalist Empire of William Bell Riley," 1984 (published by University of Wisconsin Press).
- Lisa M. Fine, History Department, "'The Record Keepers of Property': The Making of the Female Clerical Labor Force in Chicago, 1870-1930," 1985 (published by Temple University Press).
- JoAnne Brown, History Department, "The Semantics of Profession: Metaphor and Power in the History of Psychological Testing, 1890-1929," 1985 (published by Princeton University Press).
- Helen Damon-Moore, Department of Educational Policy Studies, "Gender and the Rise of Mass-Circulation Magazines: *The Ladies' Home Journal* and *The Saturday Evening Post*, 1880-1918," 1987 (Published by S.U.N.Y. Press).
- Anne Durst, Department of Educational Policy Studies, "Day Nurseries and Wage-Earning Mothers in the United States, 1890-1930," 1989.
- Marc Goulden, History Department, "A Social History of College Students, 1920-1960," 1995.
- Katherine Tinsley, History Department, "Midwestern Middle-Class Families in a Time of Transition, 1870-1920," 1995.
- Dina Stephens, Department of Educational Policy Studies, "The Role of the County Superintendent in Wisconsin School Reform, 1880-1920," 1996.

At the University of Chicago:

- Stephen Provasnik, History Department, "Compulsory Schooling, From Idea to Institution: A Case Study of the Institutionalization of Compulsory Education in Illinois, 1857-1907," 1999.
- Karin Sconzert, Education Department, "Warming Up to the Schools? Connecting Universities and Teaching Practices in Chicago," 2001

Teaching (Brown only):

Education 102/History 196	The history of American education
Education 121/History 196	Public education and people of color in U.S. history
Education 176/Public Policy 176	Education and public policy
Education 182/History 196	The history of print culture in America
Education 195	The study of education
Education 197/98	Colloquium for senior thesis writers.
Education 50.	Introduction to education studies. Team-taught

Senior theses directed:

Tate Hausman, education, with honors, completed May, 1998

Rebecca Zimmerman, education, with honors, completed May, 1998
 Jane Comaroff, history, with honors, completed December, 1998
 Andrew Shen, education, completed May, 1999
 Frank Honts, education, completed May, 2000
 Dulari Tahbildar, public policy, with honors, completed May, 2000
 Thomas Gray, history, with honors, completed May, 2000
 Julie Williams, political science, completed May 2003

Member of Ph.D. committees:

Completed: Adam Nelson, history
 Joseph Coleman, political science
 L. E. Hartmann, history
 Tia Malkin, history

Ph. D. exam fields offered:

Completed: Marisela Ramos, history
 Current: Matthew Delmont, American civilization

University service (Brown University only):

Search committee, Education Department, 1997-98, chair
 Search committee, U.S. history, 1997-98
 Search committee, Director of the Annenberg Institute for School Reform, 1997-98
 Nominator and author of two reports on the appointment of John Modell as the Millennium Professor of Human Development and Education, 1997-98
 Committee to propose the Ed. M in education (education policy) and the committee to propose the M.P.P. and M.P.A. in public policy, 1997-98
 Committee to reform the undergraduate concentration, Education Department, 1998
 Junior concentration advisor, Educational Studies, 1998-99
 Senior concentration advisor, Educational Studies, 1999-2005.
 Search committee, Dean of the College, 1999-2000, chair
 Self-study writing committee, Education Department, 2002
 Mentor, Assistant Professor John Tyler (Education), 1998f; annual review committee, Assistant Professor Michael Vorenberg (History), 2000, 2003.
 Technical review committee, Annenberg Institute report, *The Annenberg Challenge*, 2001-2002
 Search committee, twentieth-century U.S. history (2003-2004)
 Tenure review committee, for Michael Vorenberg, History Department (2003-2004), chair
 Tenure review committee, for John Tyler, Education Department (2003), chair
 Search committee, social sciences and education (2004-2005), chair

Professional activities, national level:

Scholarly Journals:

Board of Editors, *Harvard Educational Review*, 1968-69
 National Advisory Board, *School Review*, 1974-1983
 Advising Editor, *Educational Researcher*, 1987-1989

History of Education Society:

Board of Directors, 1974-77
 Vice President and Program Chair, 1979-80

President, 1980-81

National Endowment for the Humanities:

Director, NEH Summer Seminar for School Administrators: Three Crucial Periods in Educational Policymaking, Madison, 1977

Review panel, proposals to evaluate innovative college teaching programs, Washington, 1977

Director, NEH Summer Seminar for School Administrators (same topic as 1977), 1979

Director, NEH Summer Seminar for College Teachers: Varieties of Social History-- America in the Nineteenth Century, Madison, 1983

Review panel, fellowship applicants in sociology, psychology, and education, Washington, 1984

Review panel, proposals to teach summer seminars in history, Washington, 1988

Director, NEH Summer Seminar for College Teachers: Print Culture in America, University of Chicago, 1996.

Review panel, proposals to teach summer seminars and institutes in American studies, Washington, 1997

National Academy of Education:

Spencer Postdoctoral Fellowships Committee, 1982-86 (Chair, 1984-1986), 1989-93, 1998- 99

Chair, History and Philosophy section, 1984-86, 1992-93

Nominating Committee, 1985

Vice President, 1987-1989

Commission on the Conditions for the Improvement of Education Research, 1992-1996

President, 1993-97

Panel on Standards-Based Education Reform, 1994-1996

Executive Committee, 1993- 2001

Social Science Research Council:

Seminar on Research Needs in the Cross-disciplinary and Comparative Study of Education, June, 1983

Workshop on Historical Perspectives on Child Development, October, 1984

American Educational Research Association:

Outstanding Book Award Committee: member, 1983-84; chair, 1984-85

Archives Advisory Committee, 1984-88

Vice-President, Division F (History and Historiography), 1985-87

Executive Board, 1986-87

Panel on Improving Education Research, 1999-2000

National Commission on the Social Studies:

Commissioner and member of the Executive Committee, 1987

Office of Educational Research and Improvement:

Reviewed proposals for education leadership grants to states, summer, 1986

Second-tier panel to select field-initiated research proposals, Washington, D.C., July, 1987

Research Review Team, National Center for Adult Literacy, chair, May-September, 1993

Research Priorities Workshop, 1996, expert panelist

Research and Development System Workshop, 1997, facilitator

Expert Panel on Peer Review, 1997-98

Educational Testing Service:

Literacy Definition Committee, National Adult Literacy Survey, 1990-1994

Lead author, NALS report on education, 1993-1996

Advisory committee, National Assessment of ICT Skills, 2004—

National Board for Professional Teaching Standards:

Social Studies/History Standards Committee, 1992-1995

American Antiquarian Society:

Editorial Board, collaborative *History of the Book in the United States*, 1992-

Co-editor, Volume IV, *A History of the Book in the United States*

National Research Council, Commission on Behavioral and Social Sciences and Education:

Board on Testing and Assessment, 1993 - 2000, Vice-Chair, 1996 - 2000

Committee on the Education of Limited English Proficient and Bilingual Students, 1994-1997

Committee on the Impact of Goals 2000 on Children with Disabilities, 1994-1996

Public Broadcasting Service documentary, *School: The Story of American Public Education*

Academic advisor, 1996-2001

On-camera commentator, 2001

New York State Archives

Advisory Committee, State Role in Federal Policy Project, 2003 ff.

Southern Education Foundation

Project on equity in education finance, 2004 ff.

Awards, Honors, Research Grants

Torch Honor Society, Yale University, 1961-1962

Yale B.A. magna cum laude, 1962

Huff Scholarship, Teachers College, 1966-1967

Graduate Prize Fellow, Harvard University, 1967-1970

University of Wisconsin, Graduate School Research Committee: summer salary support, 1972;
partial semester support, 1974-1975; semester support, 1977-1978, 1982-1983

National Institute of Education, 3-year research grant, 1973-1976

Spencer Fellow of the National Academy of Education, 1973-1978

John Simon Guggenheim Fellowship, 1977-1978

Romnes Faculty Fellowship, 1979-1984

Member, National Academy of Education, 1981-

NEH Fellowship, at the Center for Advanced Study in the Behavioral Sciences, 1982-1983

National Institute of Education research grant, through the Wisconsin Center for Education Research,
1983-1985

Spencer Foundation, research grants, 1984-1987, 1987-1990

Research Review Award, American Educational Research Association, 1987

William F. Vilas Research Professorship, University of Wisconsin, 1988-1994.

Elected member of American Antiquarian Society, 1990.

President, National Academy of Education, 1993-1997
Outstanding Book Award, History of Education Society, 1993
University Professorship, Brown University, 1997
Spencer Foundation, research grant, 1997-2000
Spencer Foundation and Hewlett Foundation grants to establish the Advanced Studies Fellowship
Program at Brown, 2001 - 2005
Distinguished AERA Lecture, American Educational Research Association, spring 2003

(prepared January, 2005)