

SUSAN SMULYAN

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EDUCATION

Ph.D., American Studies, Yale University, 1985
M. Phil., American Studies, Yale University, 1980
Course work completed, M.S., Broadcasting, School of Public Communications, Boston University, 1977
B.A., American Studies, Yale University, 1975

PROFESSIONAL APPOINTMENTS

Faculty International Visitor, School of Historical Studies, University of Melbourne, January-June 2009
Professor, Department of American Civilization, Brown University, 2008 - present
Associate Professor, Department of American Civilization, Brown University, 1992-2008
Graduate Advisor, Department of American Civilization, Brown University, 1997-2000, 1988-1992; 2005-2008
Chair, Department of American Civilization, Brown University, 1992-1994
Assistant Professor, Department of American Civilization, Brown University, 1988-1992
Assistant Professor/ Director of American Studies, Department of Behavioral and Cultural Sciences, University of Texas at San Antonio, 1985-1988

PUBLICATIONS

Books

With Kathleen Franz, eds., *Major Problems in American Popular Culture* (New York: Houghton-Mifflin, forthcoming 2009).

Popular Ideologies: Mass Culture at Mid-Century (Philadelphia, PA; University of Pennsylvania Press, 2007).

Selling Radio: The Commercialization of American Broadcasting, 1920-1934 (Washington, D.C.: Smithsonian Institution Press, 1992).

Book Chapters

"The National Barn Dance, Early Broadcasting, and Radio Audiences" in Chad Berry, ed., *The Hayloft Gang* (Champaign, IL: University of Illinois Press, 2008). Forthcoming

“Now It Can Be Told: The Influence of the United States Occupation on Japanese Radio,” in Michele Hilmes and Jason Loviglio, eds. *Radio Reader: Essays in the Cultural History of Radio* (New York: Routledge, 2002): 301-317.

“Arguments over Broadcast Advertising,” in Jim Cullen, ed., *Popular Culture in American History* (Malden, Massachusetts: Blackwell Publishers, 2001):166-201.
Reprinted from *Selling Radio*

Articles

“Live From Waikiki: Colonialism, Race, and Radio in Hawaii, 1934-1963,” *The Historical Journal of Film, Radio, and Television* 27:1 (March 2007).

“Everyone a Reviewer? Problems and Possibilities in Hypertext Scholarship,” Forum on Hypertext Scholarship, *American Quarterly* 51 (June 1999): 263-268.

“The Stocking Story: You Be The Historian,” and “The Vindex Special: Learning about Technology Through Advertising,” in Carroll Pursell, editor, “Science and Technology,” *Organization of American Historians: Magazine of History* 12 (Winter 1998): 31-39.

“Discovering Science and Technology Through American History: Curriculum Development as Public History,” *Technology and Culture* 35 (October 1994): 846-856.

“Radio Advertising to American Women in the 1920s: A Latchkey to Every Home,” *Historical Journal of Film, Radio and Television* 13 (1993): 299-314.

“A Multicultural, Interdisciplinary and Collaborative Curriculum Project,” *American Studies Association Newsletter* 16 (December 1993).

“The Rise of the Radio Network System: Technological and Cultural Influences on the Structure of American Broadcasting,” *Prospects: An Annual of American Culture Studies* 11 (1987): 105-117.

“Branded Performers: The Forgotten Stars of Early Broadcast Radio,” *Timeline* 3 (December 1986-January 1987): 32-41.

WWW Publications

“Perry Visits Japan,” <http://dl.lib.brown.edu/japan> Based on an anonymous Japanese scroll, held by the John Hay Library at Brown, this website features student writings examining U.S and Japanese views of Matthew Perry’s trip to Japan. Participants include high school students, Brown students and eventually students from Keio University.

“Freedom Now: An Archival Project of Tougaloo College and Brown University,” <http://www.stg.brown.edu/projects/FreedomNow> This website contains documents from Tougaloo and Brown's Archives, gathered by students and faculty from both institutions. The documents on this site fall into two related categories: the Mississippi Freedom Movement, in which Tougaloo played a pivotal role, and the Brown-Tougaloo Cooperative Exchange, which grew out of that activism and continues today.

“Whole Cloth: Discovering Science and Technology Through American History,” http://invention.smithsonian.org/centerpieces/whole_cloth Created by the Society for the History of Technology in collaboration with the Center for Children and Technology, Educational Development Center, with support from the Jerome and Dorothy Lemelson Center for Invention and Innovation, National Museum of American History, Smithsonian Institution and the National Science Foundation.

An interdisciplinary curriculum integrating science, technology, and invention with women's, African American, and labor history.

“A Reflection on the Undergraduate Introductory Course in American Studies,” Forum on the Intro Course, Electronic Expo on Innovations in American Studies, *American Studies Crossroads Project*

“Introducing American Studies: A Collaborative, Multicultural and Interdisciplinary Course in the Department of American Civilization, Brown University,” *American Studies Crossroads Project*

Encyclopedia Entries

“Media: Editor's Overview Essay,” Burt Feintuch and David Watters, eds., *Encyclopedia of New England Culture* (New Haven: Yale University Press, 2005): 1099-1112

“Advertising,” in Mary Kupiec Cayton and Peter W. Williams, eds., *Encyclopedia of American Cultural and Intellectual History* (New York: Charles Scribner's Sons, 2002).

“Jim and Marion Jordon – Fibber McGee and Molly,” in John Garraty and Mark Carnes, eds. *American National Biography, Volume 12* (New York: Oxford University Press, 1999): 271-2.

“Radio,” in Mary Kupiec Cayton, Elliot J. Gorn, Peter W. Williams, eds., *Encyclopedia of American Social History* (New York: Charles Scribner's Sons, 1993): 1835-1846.

“The Federal Communications Commission,” in Otis L. Graham Jr. and Meghan R. Wander, eds., *Franklin D. Roosevelt: His Life and Times, An Encyclopedic View* (Boston: G.K. Hall, 1985): 131-2.

Book and Exhibit Reviews

“The Cultural Turn in U.S. Diplomatic History” review of *Satchmo Blows Up the World: Jazz Ambassadors Play the Cold War* by Penny M. Von Eschen (Cambridge: Harvard University Press, 2007). In *Diplomatic History*, forthcoming.

Electric Sounds: Technological Change and the Rise of Corporate Mass Media. By Steve J. Wurtzler. (New York: Columbia University Press, 2007). In *The Register of the Kentucky Historical Society*, forthcoming.

Radio's Intimate Public: Network Broadcasting and Mass-Mediated Democracy, Jason Loviglio, *Technology and Culture* 49:1 (January 2007): 230-231.

It's One O'Clock and Here is Mary Margaret McBride, Susan Ware, *Business History Review* 79: 4(Winter 2005): 886-888.

Radio Active: Advertising and Consumer Activism, 1935-1947, Kathy Newman, *Technology and Culture*, 46.4 (2005) 825-827.

The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening In America, 1900-1933, Emily Thompson in *Winterthur Portfolio*, 39.1 (Spring 2004):94-97.

with Paul Buhle, Exhibit Review, “Art of the People,” review of “Life of the People: Realist Prints and Drawings from the Ben and Beatrice Goldstein Collection, 1912-1948, Library of Congress,” *American Quarterly* 53 (December 2001): 670-690.

Listening to Radio: 1920-1950, Ray Barfield, in *Historical Journal of Film, Radio and Television* 17 (August 1997): 427-8.

“America’s Smithsonian,” in *The Public Historian* 19 (Summer 1997): 87-91.

Where the Girls Are: Growing Up Female with the Mass Media, Susan Douglas, in *American Historical Review* 100 (October 1995): 1325.

The Portable Radio in American Life, Brian Schiffer, in *Winterthur Portfolio* 28 (1993): 198-200.

Empire of the Air: The Men Who Made Radio, Tom Lewis, in *Technology and Culture* 34(July 1993): 701-2.

Gordon McClendon: The Maverick of Radio, Ronald Garay, in *Journal of American History* 80 (September 1993): 746-7.

“Empire of the Air,” Ken Burns, producer, in *The Public Historian* 15 (Winter 1993): 131-2.

Contested Culture: The Image, The Voice, and the Law, Jane Gaines, in *Journal of American History* 79 (March 1993): 1693-4.

The Piano in America, Craig H. Roell, in *American Historical Review* 95 (December 1990): 1643.

The Early Days of Radio Broadcasting, George H. Douglas in *Technology and Culture* 31 (April 1990):342.

When Old Technologies Were New: Thinking about Communications in the Late Nineteenth Century, Carolyn Marvin, in *Isis* 80 (1989): 170-1.

INVITED LECTURES

“The Digital Future of American Studies,” University of Massachusetts, Fitchberg, April 2006.

“Using Hollywood Films to Teach Democracy: SCAP Film Policy in Occupied Japan” at US Cultural Diplomacy in Asia: Strategy and Practice Conference, Center for Pacific and American Studies, Graduate School of Arts and Sciences, University of Tokyo, September 2006.

“Using the Web to Teach History,” American Studies with An Australian Accent: Towards An Australian Website for Secondary Teachers and Students, Symposium Sponsored by the Australian-New Zealand American Studies Association, The Australian National University, and the Office of Public Affairs, United States Embassy, Canberra, Australia, July 2005.

“Hawaii Calls: Nation, Race and Radio,” Magill Speaker Series, Department of History, Georgia Institute of Technology, November 2005.

“Freedom Now: An Archival Project of Brown University and Tougaloo College” at Documenting the African American Past, Conference sponsored by the University of North Carolina, Greensboro and Old Salem Village, March 2004.

“Hollywood Films Teach ‘Democracy’ during the Allied Occupation of Japan,” Columbia University Seminar on Twentieth-Century Society and Politics, February 2003.

Tokyo and Kansai American Centers; Ritsumeikan University, Kyoto, Japan; International Christian University, Tokyo, Japan; Kitakyushu University, Fukuoka, Japan, June 2001

Tougaloo College, as part of Brown-Tougaloo Exchange Program, March 2001

“Teaching the History of Technology with a New Technology,” Department of History, Lehigh University, Bethlehem, Pennsylvania, December 1999

“Leadership and the New Technologies: Strategies for the Schools of Tomorrow,” Harvard Graduate School of Education and Education Development Center, a summer institute funded by AT&T, July 1998

“Women and Technology,” NEH Summer Seminar on Women’s History, Harvard Graduate School of Education, July 1998

“Keynote Address: The History of Technology Meets a New Technology,” National History Day, Washington, D.C., June 1998

“Women in the History of Technology,” Women’s History Week, University of Texas at San Antonio, March 1998

PAPERS DELIVERED

“Reformist and Revolutionary Rhetoric: The New York Intellectuals and Advertising Novels Critique Consumption,” Reform and Revolution in American History, The Bologna Conference, Universit  de Paris III Sorbonne Nouvelle, June 2006.

“*Hawaii Calls*: Transnational Radio in the Pacific World,” The Radio Conference: A Transnational Forum, Melbourne, Australia, July 2005.

“Perry Visits Japan: A Visual History” Australian/New Zealand American Studies Association meetings, July 2004, Auckland, New Zealand; June 2004, Public Spheres Conference, Brown University.

Roundtable Participant, “Radio Studies” American Studies Association Annual Meeting, November 2003, Hartford, Connecticut.

Roundtable Participant “MA Programs in American Studies: For Fun and Profit: Is American Studies Vocational?” American Studies Association Annual Meeting, October 1997, Washington, D.C.

“Teaching with the WWW,” Lemelson Center for the Study of Invention and Innovation, National Museum of American History, Smithsonian Institution, March 1997

“Discovering Science and Technology Through American History,” Science, Technology and Society Program Colloquium, MIT, November 1993; Simmons College Workshop for Elementary School Science Educators, Boston, July 1993; Social Science Education Consortium Summer Workshop, Boulder, August 1993; Focus on Teaching Day, Organization of American Historians, Anaheim, April 1993; Texas Council for the Social Studies, Houston, October 1992; and National Council for the Social Studies, Detroit, November 1992.

“Taking the History of Technology Into the Mainstream,” Plenary Session, Joint Annual Meetings of the History of Science Society and Society for the History of Technology, Conference on Critical Problems and Research Frontiers, Madison, November 1991

“A Latchkey to Every Home: Early Radio Advertising to Women,” Berkshire Conference on the History of Women, Wellesley, Massachusetts, June 1987

“Local Museums as Classroom Resources,” Society for the History of Technology Annual Meeting, Pittsburgh, Pennsylvania, October 1986

CONSULTING

Consulted and Appeared on “Bigger, Better, Faster,” Nova, February 1998

“Bringing History Home,” Massachusetts Foundation for the Humanities, November 1999

“On Time,” National Museum of American History, Smithsonian Institution, May 1997

“Do It Yourself,” National Building Museum, 1997

American Memory Project, Library of Congress, 1993-5

Reviewer for Prentice Hall High School American History textbook, 1993; fact checking coordinator for several Prentice-Hall textbooks, 1991-3

Consultant/Reviewer, Houghton-Mifflin for Infoculture by Steven Lubar

Researcher, “On The Air,” National Portrait Gallery, Smithsonian Institution, 1984

HONORS/ FELLOWSHIPS/ GRANTS

Honors

Delegate, American Studies Association to the Japanese Association for American Studies, 2001

Harriet W. Sheridan Award for Distinguished Contribution to Teaching and Learning at Brown University, 1997

Robinson Prize, Best Paper Presented by a Young Scholar, Society for the History of Technology, 1984

Fellowships

Research Associate, Jerome and Dorothy Lemelson Center for the Study of Invention and Innovation, National Museum of American History, Smithsonian Institution, Spring 1997

National Science Foundation Postdoctoral Research Fellowship in History and Philosophy of Science, 1988; taken at the National Museum of American History, Smithsonian Institution, 1989-1990

Smithsonian Institution Pre-Doctoral Fellowship, National Museum of American History, 1982

Grants

Watson Institute for International Study, Brown University, Faculty Research Initiative, \$4,000 for travel to Japan, October 2000

Brown University Funded Small Grants Program, \$1,000 for travel to Tokyo, Japan, June 1998

Coordinator, Lemelson Center for the Study of Invention and Innovation, National Museum of American History, Smithsonian Institution to The Center for Children and Technology, Educational Development Corporation, \$75,000, September 1997
Designed and implemented WWW site for middle and high school students and teachers

Principal Investigator, Grant from the Educational Opportunity Fund, Smithsonian Institution, to Lemelson Center to fund Teacher Advisory group for WWW project, \$35,000, September 1997

Principal Investigator, Subcontract with the Slater Mill Historic Site, "Preserving Our Endangered Past: A Series of Workshops" funded by National Center for Preservation Technology and Training, National Park Service, Department of the Interior, \$22,000; subcontract, \$6,000

Principal Investigator, National Endowment for the Humanities, Higher Education Focus Grant, "Introducing American Studies: A Collaborative, Multicultural and Interdisciplinary Course," \$25,000, 1996

Principal Investigator, "Discovering Science and Technology Through History," proposal of the Society for the History of Technology to the National Science Foundation, \$358,000, July 1990; supplemental grant, \$70,000, August 1992.
Designed interdisciplinary curriculum for the social studies classroom. Wrote and edited eight units (100 activities) focusing on textiles. Selected and coordinated ten scholars and ten teachers who drafted the materials.

TEACHING

Courses

“Radio: From Ham to Podcasts,” Seminar, 20 students; 2007

“American Popular Culture Abroad,” Seminar, 20 students; 2003-2005

“From Perry to Pokemon: The U.S. in Japan and Japan in the U.S.” Seminar, 10 students, 2003.

“Advertising: History and Consequences,” Lecture course, 100 students; two teaching assistants; 1997-2007

“American Popular Culture,” Lecture course, 150 students; three teaching assistants; 1994-2006

“Introduction to American Society and Culture,” Lecture course, 100 students, three teaching assistants, web site, course newsgroup, field trips, film series, guest lectures, developed with the aid of an NEH grant, organized in three modules (each focused on a text): Nation (Pocahontas); Place (Slater Mill Historic Site); and Identities (World War II), 1996-9

“Second Year Required Graduate Seminar: American Studies, Method and Theory” Seminar, five to ten students, divided into three sections: What Is American Studies?; Teaching American Studies; Surviving Graduate School, 1991-2007

Preliminary Exams and Dissertations

Examiner on 26 preliminary exams in a variety of fields including twentieth century cultural history; American popular culture; mass media; consumer culture; public memory

Dissertation Reader of 13 dissertations

Director of nine dissertations

Senior Theses

Directed 12 senior honor theses

SERVICE

Departmental

Two tenure committees

Five hiring committees
 Computer Coordinator
 Graduate Advisor, six years
 Chair, two years

University

Nominating Committee, 2005-2008

Executive Committee, Sheridan Center for Teaching and Learning, 1999 - 2006

Faculty Executive Committee, 1997-8

Independent Concentration Committee, 1994-96

Coordinator/Teacher, Institute for Secondary Education, in a variety of enrichment programs for RI teachers

Service to the Profession

External Reviewer, Institute of Liberal Arts, Emory University, March 2006

External Review Committee, Department of American Studies, University of Hawaii, October 2004

Editorial Board, American Quarterly, appointed 2000

National Endowment for the Humanities, Panel, Division of Public Programs, October 1999

National Endowment for the Humanities, Panel, Division of Research and Education, National Education Programs, November 1998

External Review Committee, American Studies Program, University of Massachusetts, Boston, February 1998

External Review Committee, American Studies Department, Notre Dame University, November 1997

External Reviewer, Ethnic Studies Graduate Program, University of California, San Diego, June 1995

Chair/Member, Finance Committee, Society for the History of Technology, 1993-5

Reviewer, Manuscripts/ Proposals for *American Quarterly*, *Journal of American History*, *The Historian*, *Public Historian*, *Technology and Culture*, *Business History Review*,

Columbia University Press, Oxford University Press, University of North Carolina Press,
Temple University Press, National Humanities Center

External Reviewer, Tenure/Promotions, Thomas Edison Papers; Department of
Communications, Indiana University; National Museum of American History,
Smithsonian; Department of History, University of Maine