

SUSAN SMULYAN

Department of American Studies/ John Nicholas Brown Center for Public Humanities and Cultural Heritage

Box 1880
Brown University
Providence, RI 02912
401-863-6115

3. EDUCATION

Ph.D., American Studies, Yale University, 1985
Dissertation: "'And Now A Word From Our Sponsors . . .': Commercialization of American Broadcast Radio, 1920-1934"
M. Phil., American Studies, Yale University, 1980
Course work completed, M.S. Broadcasting, School of Public Communications, Boston University, 1977
B.A., American Studies, Yale University, 1975

4. PROFESSIONAL APPOINTMENTS

Senior Fudan Fellow, Department of History, Fudan University, Shanghai, China, October 2018-January 2019

Director, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University, July 2014 – Present

Arts Faculty Visiting International Scholar, School of Historical Studies, University of Melbourne, February 2009 – June 2009

Professor, Department of American Civilization, Brown University, 2008 to the present

Associate Professor, Department of American Civilization, Brown University, 1992-2008

Chair, Department of American Civilization, Brown University, 1992 – 1994

Assistant Professor, Department of American Civilization, Brown University, 1988-1992

Assistant Professor, Director of American Studies, Department of Behavioral and Cultural Sciences, University of Texas at San Antonio, 1985-1988

5. PUBLICATIONS

Books

with Kathleen Franz, eds., *Major Problems in American Popular Culture* (NY: Cengage, 2011).

Popular Ideologies: Mass Culture at Mid-Century (Philadelphia, PA: University of Pennsylvania Press, 2007).

Selling Radio: The Commercialization of American Broadcasting, 1920-1934 (Washington, D.C.: Smithsonian Institution Press, 1994).

Refereed Journal Articles

“Absence and the Advertising Historian,” Special issue, *The History of Australian Marketing: Local and Global Perspectives* *Journal of Historical Research in Marketing* 8:3 (August 2016).

“Perry in Japan: A Transnational. Digital and Pedagogical Project,” *transformations: The Journal of Inclusive Scholarship and Pedagogy* XXII:1 (Spring 2011/Summer 2011): 69-79.

“Live From Waikiki: Colonialism, Race, and Radio in Hawaii, 1934-1963,” *The Historical Journal of Film, Radio and Television* 27:1 (March 2007): 63-75.

"Hawaii Calls: Transnational Radio in the Pacific World." *Radio in the World: Radio Conference 2005 Online Juried Proceedings*, RMIT Publishing (23 Dec 05): 267-275.
<http://search.informit.com.au/documentSummary;dn=039259077654193;res=E-LIBRARY>

“Everyone a Reviewer? Problems and Possibilities in Hypertext Scholarship,” Forum on Hypertext Scholarship, *American Quarterly* 51(June 1999): 263-268.

"Discovering Science and Technology Through American History: Curriculum Development as Public History," *Technology and Culture* 35 (October 1994): 846-856.

"Radio Advertising to Women in Twenties America: A Latchkey to Every Home" *Historical Journal of Film, Radio, and Television* 13 (1993): 299-314.

"The Rise of the Radio Network System: Technological and Cultural Influences on the Structure of American Broadcasting," *Prospects: An Annual of American Culture Studies* 11 (1987): 105-117.

Book Chapters

“Popular Culture” in Joan Rubin, Scott E. Casper, and Paul Boyer, *The Oxford Encyclopedia of American Cultural & Intellectual History* (NY: Oxford University Press, 2013):

With David Goodman, “Portia Faces the World: Rewriting and Revoicing American Radio for an International Market,” in Jason Loviglio and Michele Hilmes, *Radio’s New Wave: Global Sound in the Digital Era* (NY: Routledge, 2013): 163-179.

“The National Barn Dance, Early Broadcasting, and Radio Audiences” in Chad Berry, ed., *The Hayloft Gang* (Champaign, IL: University of Illinois Press, 2008).

“The Backlash Against Broadcast Advertising,” in Justin Lewis and Toby Miller, *Critical Cultural Policy Studies: A Reader* (Boston, MA: Blackwell Publishing, 2003): 55-70. Reprinted from *Selling Radio*

“Now It Can Be Told: The Influence of the United States Occupation on Japanese Radio,” in Michele Hilmes and Jason Loviglio, eds. *Radio Reader: Essays in the Cultural History of Radio* (New York: Routledge, 2001): 301-317.

“Arguments over Broadcast Advertising,” in Jim Cullen, ed., *Popular Culture in American History* (Malden, Massachusetts: Blackwell Publishers, 2001): 166-201. Reprinted from *Selling Radio*

Non-Refereed Articles

With Kathleen Franz, “Reprint Retrospective: Selling Radio: The Commercialization of American Broadcasting, 1920–1934” *Advertising and Society Quarterly*, 18: 2, 2017.

“Double Take, Circus Poster,” *Manual* (Fall 2014).

“Using Hollywood Films to Teach Democracy: SCAP Film Policy in Occupied Japan,” *Pacific and American Studies* 7 (March 2007): 50-61.

“Today’s Entertainment Descends From Minstrel shows,” *George Street Journal* 25 (8 December 2000): 8 and distributed by the Brown News Service.

"The Stocking Story: You Be the Historian," and "The Vindex Special: Learning about Technology Through Advertising," in Carroll Pursell, editor, "Science and Technology" *Organization of American Historians: Magazine of History* 12(Winter 1998): 31-39.

"A Multicultural, Interdisciplinary and Collaborative Curriculum Project," *American Studies Association Newsletter* 16 (December 1993).

"Branded Performers: The Forgotten Stars of Early Broadcast Radio," *Timeline* 3 (December 1986-January 1987), 32-41.

Digital Projects

Expansion of the “Modernist Journals Project”: Launched a \$30,000 revision of project interface; hired design firm; supervised the work.

“Online Tour of the Nightingale-Brown House” <http://cds.library.brown.edu/NBHouse/>
In collaboration with a group UTRA, a Leadership Alliance student, an intern from the Chinese University of Hong Kong Cultural Management program, the Center for Public Humanities Curator, Ron Potvin, and the Postdoctoral Fellow in Digital Public Humanities, Jim McGrath.

“Perry Visits Japan: A Visual History” <http://dl.lib.brown.edu/japan/index.html>
Based on visual images in the John Hay Library, includes student essays, diary excerpts, historical explanations; part of AC190 seminar, UTRA project; includes essays from Japanese students at the University of Tokyo and new scroll images from the Naval War College; revised September 2011

“Freedom Now! An Archival Project of Brown University and Tougaloo College”

<http://www.brown.edu/freedomnow>

Two hundred documents about the Mississippi Freedom movement and the Brown-Tougaloo Exchange for use in college history classes; includes essays, search engine
Funded by the Ford Foundation and Brown University

"Whole Cloth: Discovering Science and Technology Through American History,"

http://www.si.edu/lemelson/centerpieces/whole_cloth

Created by the Society for the History of Technology in collaboration with the Center for Children and Technology, Educational Development Center, with support from the Jerome and Dorothy Lemelson Center for Invention and Innovation, National Museum of American History, Smithsonian Institution and the National Science Foundation.

An interdisciplinary curriculum integrating science, technology and invention with women's, African American, and labor history.

"A Reflection on the Undergraduate Intro Course in American Studies," Forum on the Intro Course, Electronic Expo on Innovations in American Studies, *American Studies Crossroads Project*, <http://www.georgetown.edu/crossroads/expo/smulyan>

"Introducing American Studies: A Collaborative, Multicultural and Interdisciplinary Course in the Department of American Civilization, Brown University," *American Studies Crossroads Project*, <http://www.georgetown.edu/crossroads/syllabi/brown-intro>

Public Humanities Projects

Community Grant from American Studies Association for Collaboration between American Studies Department/Center for Public Humanities/ Providence Community Library; supervised new ESL tutors, training for the tutors, and programs given by Ethnic Studies Intro course in four libraries.

Conceived and organized, "[The New Tour: Innovations in Place-Based Storytelling](#)," September 2015; Twelve speakers, half national/half local; over 150 attendees

Organizer, writer, committee member, [Rhode Tour](#)

Encyclopedia Entries

"Media: Editor's Overview Essay," Burt Feintuch and David Watters, eds., *The Encyclopedia of New England: The Culture and History of A Region* (New Haven: Yale University Press, 2005): 1099-1112.

"Advertising," in Mary Kupiec Cayton and Peter W. Williams, eds., *Encyclopedia of American Cultural and Intellectual History* (New York: Charles Scribner's Sons, 2001): 527-536.

"Jim and Marian Jordan -- Fibber McGee and Molly" in *American National Biography, Volume 12* (New York: Oxford University Press, 1999): 271-2.

"Radio," in Mary Kupiec Cayton, Elliot J. Gorn, Peter W. Williams, eds., *Encyclopedia of American Social History*, (New York: Charles Scribner's Sons, 1993), 1835-1846.

"The Federal Communications Commission," in Otis L. Graham Jr., and Meghan R. Wander, eds., *Franklin D. Roosevelt: His Life and Times, An Encyclopedic View*, (Boston: G.K. Hall, 1985), 131-2.

Reviews

"The Cultural Turn in U.S. Diplomatic History" review of *Satchmo Blows Up the World: Jazz Ambassadors Play the Cold War* by Penny M. Von Eschen (Cambridge: Harvard University Press, 2007). In *Diplomatic History* 33:3(June 2009): 539-541.

Electric Sounds: Technological Change and the Rise of Corporate Mass Media. By Steve J. Wurtzler. (New York: Columbia University Press, 2007). In *The Register of the Kentucky Historical Society*, forthcoming.

Radio's Intimate Public: Network Broadcasting and Mass-Mediated Democracy, Jason Loviglio, *Technology and Culture* 49:1 (January 2007): 230-231.

It's One O'Clock and Here is Mary Margaret McBride, Susan Ware, *Business History Review* 79: 4(Winter 2005): 886-888.

Radio Active: Advertising and Consumer Activism, 1935-1947, Kathy Newman, *Technology and Culture*, 46.4 (2005) 825-827.

The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening In America, 1900-1933, Emily Thompson in *Winterthur Portfolio*, 39:1 (Spring 2004) 94-97.

with Paul Buhle, Exhibit Review, "Art of the People," review of "Life of the People: Realist Prints and Drawings from the Ben and Beatrice Goldstein Collection, 1912-1948, Library of Congress," *American Quarterly* 53 (December 2001): 670-690.

Listening to Radio: 1920-1950, Ray Barfield, in *Historical Journal of Film, Radio and Television*, 17: 3 (August 1997): 427-8.

"America's Smithsonian," J. Michael Carrigan, project director, in *The Public Historian*, 19 (Summer 1997): 87-91.

Where the Girls Are: Growing Up Female with the Mass Media, Susan Douglas, in *American Historical Review*, 100 (October 1995): 1325.

The Portable Radio in American Life, Brian Schiffer, in *Winterthur Portfolio* 28:2/3: 198-200.

Empire of the Air: The Men Who Made Radio, Tom Lewis, in *Technology and Culture*, 34 (July 1993): 701-2.

Gordon McLendon: The Maverick of Radio, Ronald Garay, in *Journal of American History*, 80 (September 1993): 746-7.

"Empire of the Air," Ken Burns, producer, in *The Public Historian* 15 (Winter 1993): 131-2.
Contested Culture: The Image, The Voice, and The Law, Jane Gaines, in *Journal of American History*, 79 (March 1993): 1693-4.

The Piano in America, 1890-1940, Craig H. Roell, in *American Historical Review*, 95 (December 1990), 1643.

The Early Days of Radio Broadcasting, George H. Douglas, in *Technology and Culture*, 31 (April 1990), 342.

When Old Technologies Were New: Thinking about Communications in the Late Nineteenth Century, Carolyn Marvin, in *Isis*, 80 (1989), 170-1.

Mass Media Between the Wars: Perceptions of Cultural Tension, 1918-1941, Catherine L. Covert and John D. Stevens in *Technology and Culture*, 28 (July 1987), 702-704.

Register of the George H. Clark Radioana Collection, National Museum of American History, Smithsonian Institution, Robert Harding, in *IA: The Journal of the Society for Industrial Archaeology* 13 (1987), 71-2.

Communications and Society, A Bibliography on Communications Technology and Their Social Impact, Benjamin Shearer and Marilyn Huxford, eds., in *Technology and Culture*, 26 (July 1985), 664-665.

Invited Lectures

"Young Visitors to Shanghai's New Art Museums," Science and Art Forum: Museums in the Metropolis, Shanghai Museum, Shanghai, China, July 2018

"Researching the Commercialization of American Radio: From Amateurs to Podcasts," Integrated Human Sciences Program for Cultural Diversity, Project 4: Producing Multicultural Communities: Methods, Designs and Praxes" and Project 5 "Cultural Diversity and Imagination" University of Tokyo, Hongo Campus, Tokyo, Japan, November 2017.

"Learning from Public Art," Department of English Alumni Association, Chiba University, Chiba, Japan, November 2017.

"Digital Resources for Studying American History" and "History of Radio in the United States," Department of History, Fudan University, Shanghai, China, December 2017.

Keynote Address: "The Force Awakens," Women's History Week, University of Texas, San Antonio, February 2016.

Keynote Address: "What Can the Public Arts Teach The Public Humanities," Institute for Collaborative Research in the Humanities, Queen's University, Belfast, "Celebrating the Arts and Humanities," October 2015.

Convener and Speaker, "Public Humanities at Brown," Northeast Public Humanities Consortium, Yale University, April 2015.

- “The View from the Other Side: Researching Australian Advertising in the U.S.,” Australian Research Council Project, Globalising The Magic System: Closing Colloquium, University of Melbourne, December 2015.
- Keynote Address, “A Tale of Two Soap Operas,” American Studies Association of Korea International Conference, “The American Dream Reconsidered,” Pyeongtaek University, Pyeongtaek, South Korea, September 2014
- Keynote Address, with David Goodman, “Portia Faces Oz: The International After-Life of American Soap Operas,” Australian Media Traditions Conference, Swinburne University, Melbourne, Australia, November 2011.
- “The Digital and the Public: A View from the Faculty,” Roundtable, American University, Making the Arts and Humanities Public, 19 January 2010.
- “Teaching in a Digital Library,” Family Weekend , Brown University, October 2011.
- “Culture History: Past Present and Future” U.S. History Day, University of Melbourne, LaTrobe University, Monash University, Deakin University, Melbourne, Australia, 5 June 2009.
- “Inventing and Gendering Nylon: Stockings as democratic luxury in the United States” at Round Table, “Luxury, Development, Branding, Democratization” Cultural History of Economies Research Hub, School of Historical Studies, University of Melbourne, 15 April 2009.
- “Matthew Perry and the Possibilities of Digital History,” Brown Bag Seminar, School of Historical Studies, University of Melbourne, 19 March 2009; Department of History, The Australian National University, Canberra, 28 April 2009.
- “The Digital Future of American Studies,” University of Massachusetts, Fitchberg, April 2006.
- “Using Hollywood Films to Teach Democracy: SCAP Film Policy in Occupied Japan” at US Cultural Diplomacy in Asia: Strategy and Practice Conference, Center for Pacific and American Studies, Graduate School of Arts and Sciences, University of Tokyo, September 2006.
- “Perry Visits Japan: New Media and Old Manuscripts in the Classroom,” Parent’s Weekend, Brown University, October 2005.
- “Fairy Tales for the Radium Age,” Graduate Student Brown Bag Colloquium, Department of American Civilization, October 2005.
- “Using the Web to Teach History,” American Studies with An Australian Accent: Towards An Australian Website for Secondary Teachers and Students, Symposium Sponsored by the Australian-New Zealand American Studies Association, The Australian National University, and the Office of Public Affairs, United States Embassy, Canberra, Australia, July 2005.
- “Hawaii Calls: Nation, Race and Radio,” Magill Speaker Series, Department of History, Georgia Institute of Technology, November 2005.
- “Why Study Popular Culture?” Department of History, University of Wisconsin, Green Bay; and Teaching American History Grant, April 2005.
- “Freedom Now: An Archival Project of Brown University and Tougaloo College” at Documenting the African American Past, Conference sponsored by the University of North Carolina, Greensboro and Old Salem Village, March 2004.
- “Hollywood Films Teach ‘Democracy’ during the Allied Occupation of Japan,” Columbia University Seminar on Twentieth-Century Society and Politics, February 2003
- Tokyo and Kansai American Centers; Ritsumeikan University, Kyoto, Japan; International Christian University, Tokyo, Japan; Kitakyushu University, Fukuoka, Japan, June 2001
- Tougaloo College, as part of Brown-Tougaloo Exchange Program, March 2001

“Teaching the History of Technology with a New Technology,” Department of History, Lehigh University, Bethlehem, Pennsylvania, December 1999

"Leadership and the New Technologies: Strategies for the Schools of Tomorrow," Harvard Graduate School of Education and Education Development Center, a summer institute funded by AT&T, July 1998

NEH Summer Seminar on Women's History, Harvard Graduate School of Education, July 1998
Keynote Address, "The History of Technology Meets a New Technology" National History Day, Washington, D.C., June 1998

"Women in the History of Technology," Women's History Week, University of Texas at San Antonio, 1998

"Branded Performers: The Early Stars of American Broadcast Radio," Strong Museum, Rochester, NY, April 1991

"Technology and the African American Experience," Georgia Humanities Council, Atlanta, Georgia, 1994

Papers Delivered

“What Can Public Art Teach Public Humanities?” German Association for American Studies, Free University of Berlin, May 2018

“A Tale of Two (Four) Soap Operas,” The Bologna Conference in American Studies, Freie Universität of Berlin, Berlin, Germany, June 2014.

Chaired, “Lightening Shorts,” sponsored by the Digital Humanities Caucus, American Studies Association Annual Meetings, Baltimore, MD, October 2011.

with David Goodman, “The International Afterlife of American Soap Operas” International American Studies Association Annual Meetings, Niteroi, Brazil, July 2011.

Chaired and Participated, “Lightening Shorts,” sponsored by the Digital Humanities Caucus, American Studies Association Annual Meetings, San Antonio, TX, November 2010.

Organized and participated in Roundtable, “Teaching American Popular Culture,” Australian/New Zealand American Studies Association Bi-Annual meetings, Adelaide, AUS, July 2010.

“Reformist and Revolutionary Rhetoric: The New York Intellectuals and Advertising Novels Critique Consumption,” Reform and Revolution in American History, The Bologna Conference, Université de Paris III Sorbonne Nouvelle, June 2006.

Comment, “‘Your Message Here’: New Audiences for Corporate Advertising in the Early Twentieth Century,” Organization of American Historians Annual Meeting, Washington, DC, April 2006.

“Teaching Transnational American Studies,” Roundtable participant, American Studies Association Meeting, November 2005.

“*Hawaii Calls*: Transnational Radio in the Pacific World,” The Radio Conference: A Transnational Forum, Melbourne, Australia, July 2005.

“Perry Visits Japan: A Visual History” Australian/New Zealand American Studies Association meetings, July 2004, Auckland, New Zealand; June 2004, Public Spheres Conference, Brown University.

Roundtable Participant, “Radio Studies” American Studies Association Annual Meeting, November 2003, Hartford, Connecticut.

Comment, “Radio Publics” and “Future Directions in Radio Research,” The Radio Conference:

- A Transnational Forum, University of Wisconsin, Madison, July 2003.
- Comment on "Pacific Translations," American Studies Association Annual Meeting, November 2002, Houston, Texas.
- "Mobilizing Hollywood Films to 'Teach Democracy' During the Allied Occupation of Japan," First Biannual International Conference of American Studies, "Mobility in American Culture," June 2002, Bologna, Italy.
- Comment on "Inventing the American Radio Public: International Comparative Perspectives," American Studies Association Annual Meeting, October 2001, Washington, D.C.
- "Now It Can Be Told: The Influence of the American Occupation on Japanese Radio," Japanese Association for American Studies, June 2001, Nagoya, Japan.
- Comment on "Consumer Culture in Transnational Perspective," Society for the History of Technology Annual Meeting, August 2000, Munich, Germany.
- Poster Session, "History of Technology on the WWW," Society for the History of Technology Annual Meeting, October 1998, Baltimore, Md.
- Comment on "Making Waves: Radio and Public Space," American Studies Association Annual Meeting, October 1997, Washington, D.C.
- "MA Programs in American Studies," as part of round table, "For Fun and Profit: Is American Studies Vocational?" American Studies Association Annual Meeting, October 1997, Washington, D.C.
- "Teaching with the WWW" Lemelson Center for the Study of Invention and Innovation, National Museum of American History, Smithsonian Institution, March 1997.
- "Discovering Science and Technology Through American History" Science, Technology and Society Program Colloquium, MIT, November 1993; Simmons College Workshop for Elementary School Science Educators, Boston, MA, July 1993; Social Science Education Consortium Summer Workshop, Boulder, CO, August 1993; Organization of American Historians, Anaheim, CA, April 1993; Texas Council for the Social Studies, Houston, TX, October 1992; and National Council for the Social Studies, Detroit, MI, November 1992.
- "Taking the History of Technology Into the Mainstream," Plenary Session, Joint Annual Meetings of the History of Science Society and Society for the History Of Technology, Conference on Critical Problems and Research Frontiers, Madison, WI, November 1991.
- "A Latchkey to Every Home: Early Radio Advertising to Women," Berkshire Conference on the History of Women, Wellesley, MA., June, 1987.
- "Local Museums as Classroom Resources," Society for the History of Technology, Pittsburgh, PA., October 1986.
- "Into the Fourth Dimension: The Campaign For Broadcast Advertising," Organization of American Historians, Minneapolis, MN., April 1985.
- "The Rise and Fall of The Happiness Boys," Society for the History of Technology, Boston, MA., October 1984.
- "The Rise of the Network System" at "Culture and Technology of Mass Media:Historical Perspectives" Syracuse University, March 1983.

Documentaries

- Consulted and appeared in "First Family of Radio," American Public Media, November 2015
- Consulted and appeared on "Bigger, Better, Faster," *Nova*, February 1998

Consulting

Humanities Consultant, “Life in Our Eyes: Media and Social Change,” Documentary Project, sponsored by AS220; Rhode Island Commission for the Humanities, Summer, 2005

Consultant, Heritage Studies PhD program, Arkansas State University, March 2001

Consultant, Visitor’s Center, Lowell National Historic Park, National Park Service, February 2000

Consultant, “Bringing History Home,” Massachusetts Foundation for the Humanities, November, 1999

Consultant, "On Time," National Museum of American History, Smithsonian Institution, May 1997

Consultant, "Do It Yourself," National Building Museum, 1997

Consultant, American Memory Project, Library of Congress, 1993-5

Reviewer for Prentice-Hall High School American History textbook, 1993

Consultant/Reviewer, Houghton-Mifflin for *Infoculture* by Steven Lubar

Consultant, "A Social History of American Industrialism: Rhode Island, A Case History," a video documentary funded by a Rhode Island Commission for the Humanities grant to Lawrence Budner, Rhode Island College

Fact checking coordinator for several Prentice Hall textbooks, 1991-3

Researcher, National Portrait Gallery, Smithsonian Institution: Conducted preliminary research for exhibit "On The Air" 1984

6. RESEARCH IN PROGRESS

Under contract, Routledge, Susan Smulyan, Editor, *Doing Public Humanities* – series of essays and case studies; I will contribute “New Urban Arts: What can Public Arts Teach Public Humanities?” and solicit and edit the other contributions, manuscript due July 1, 2019.

Essay, “The New Chinese Museum: A Look at Contemporary Art in Shanghai”

Book Project: with David Goodman, Associate Professor, University of Melbourne: “Portia Faces Oz: The Australinization of American Radio Programs” research completed at State Historical Society of Wisconsin; June 2010 at Australian National Film and Sound Archive; applied for ACLS grant for research in Jamaica, South African, New Zealand and writing.

7. SERVICE (Last three years)**Departmental Service**

2018-2029: Chair, Third Year Review, Elena Shih

2017-2018: Chair, Tenure Committee, Deborah Weinstein

2015-2016: Admissions Committee, MA in Public Humanities

2014-2015: Chair, Admissions Committee, MA in Public Humanities

University Service

2018-2019: Brown Incarceration Initiative Committee
 2015-2016: J-Term Committee
 2011-2015: Advisory Committee, Sheridan Center for Teaching and Learning
 2011-2014: Academic Technology Steering Committee

Service to the Profession

Convenor, External Review Committee, Cultural Management Programme, Chinese University of Hong Kong, October 2018
 Reviewer, Digital Scholarship Grants Program, National Endowment for the Humanities, Washington, D.C., August 2018
 External Review Committee, CUNY Graduate Program, MA in Liberal Studies, March 2017
 External Review Committee, Draper Program, New York University, February 2015
 Reviewer, NEH Panel, Preservation and Digitalization, October 2012
 Chair, Graduate Education Committee, American Studies Association, 2010- 2013
 External Review Committee, Department of American Studies, Miami University of Ohio, November 2010
 Board Member, Advertising Education Foundation, 2009-present
 Consultant, American Studies Program, Stonehill College, Easton, MA, May 2007.
 External Review Committee, Institute of Liberal Arts, Emory University, March 2006
 Tenure Reviews, University of Maryland, Baltimore County; Brooklyn College; University of Illinois, Champaign-Urbana, 2005
 External Review Committee, Department of American Studies, University of Massachusetts, Boston, October 2004
 External Review Committee, Department of American Studies, University of Hawaii, October 2004
 Mary C. Turpie Committee, American Studies Association, 2004
 Reviewer, NEH Panel, Education Development and Demonstration Grants, January 2001
 Member, Fulbright Senior Specialist Advisory Panel, appointed December 2000
 Editorial Board, *American Quarterly*, 2000-2003
 Reviewer, NEH fellowships, Wintherthur Library, Museum and Gardens, March 2000
 Reviewer, Manuscripts/Proposals for *American Quarterly*, Columbia University Press, *The Historian*, National Science Foundation, Oxford University Press, *Public Historian*, *Technology and Culture*, Temple University Press, University of North Carolina Press, University of Pennsylvania Press

Service to the Community

Chair, Board of Directors, New Urban Arts, 2012-2014.
 Chair, Capital Campaign Fund-raising Committee, New Urban Arts, 2010-20012 (raised \$850,000).
 Vice President, Board, New Urban Arts, September 2007 to present
 Panel Member, "Action Speaks: Under-Appreciated Days that Changed America, Father Coughlin 'On The Air' and the rise of right-wing radio, 1926." AS220, October 2010
 Panel Member, "Action Speaks: Under-Appreciated Days that Changed America, Last Cigarette Advertisement on Television" October 2004

Participant, NEH Grant, Rhode Island Historical Society and Central Falls High School, “Using Local History to Teach American History” Gave lecture on history on the WWW and served as research mentor, 2002

8. HONORS/GRANTS/FELLOWSHIPS

Honors

Delegate, American Studies Association to the Japanese Association for American Studies, June 2001

Harriet W. Sheridan Award for Distinguished Contribution to Teaching and Learning at Brown University, 1997

Fellowships

Fudan University Senior Fellowship, Fudan University, Shanghai, China, Semester 1, 2017-2018.

Goldman Sachs Fellow, Division of Cultural History, National Museum of American History, Smithsonian Institution, 2013-2014.

Research Fellow, “The Stories of Mary Marlin and Australia’s Hybrid Radio Broadcasting,” Australian National Film and Sound Archive, Canberra, June 2010

Visiting Professor, Ogilvy, Sponsored by the Advertising Education Foundation, Summer 2009
Faculty Research Fellow, “Technology and Representation,” Pembroke Center for Research and Teaching on Women, Brown University, 2001-2002

Research Associate, Jerome and Dorothy Lemelson Center for the Study of Innovation and Invention, National Museum of American History, Smithsonian Institution; Spring 1997

National Science Foundation Postdoctoral Research Fellowship in History and Philosophy of Science, 1988; taken at the National Museum of American History, Smithsonian Institution, 1989-1990

Albert J. Beveridge Grant for Research, American Historical Association, 1986

Robinson Prize, Best Paper Presented by a Young Scholar, Society for the History of Technology, 1984

National Association of Broadcasters, Grant for Research in Broadcasting, 1983

Smithsonian Institution Pre-Doctoral Fellowship, National Museum of American History, 1982

Grants

PI -- Community Grant, American Studies Association to American Studies Department/Center for Public Humanities for programming at the Providence Community Libraries

PI – International, Australia Research Council, \$450,000

Globalising the Magic System: a History of Advertising Industry Practices in Australia, 1959-1989. Worked with a team from the University of Melbourne; University of Technology, Sydney; and University of Essex, UK.

Brown International Initiative Grant, Vice President for International Initiatives, \$1,500

Paid for undergraduate teaching assistant for seminar taught jointly with the University of Melbourne

Brown Graduate School, Mellon Curricular Grant, "Digital Scholarship," \$3,000

Principal Investigator, Brown-Tougaloo Summer Research Project, \$65,000

Funding came from the Ford Foundation (\$20,000); Brown President's Office (\$20,000); Undergraduate Teaching and Research Assistantships (\$15,000); Provost's Office (\$5,000); Dean of the College's Office (\$5,000). Three faculty members and six students spent two weeks at Brown and eight weeks at Tougaloo working in the Civil Rights Movement Archives.

Watson Institute for International Studies, \$1,000 for travel to conference in Bologna, IT, June 2002

J. Walter Thompson Research Fellowship, John W. Hartman Center for Sales, Advertising & Marketing History, Duke University Library, \$1,000, April 2001

Watson Institute for International Studies, \$4,000 for travel to Japan, October 2000

University Funded Small Grants Program, \$1,000 for travel to Tokyo, Japan for research, June 1998

Coordinator, Contract between Lemelson Center for the Study of Invention and Innovation, National Museum of American History, Smithsonian Institution, and The Center for Children and Technology, Educational Development Center, \$75,000. Design and implement WWW site for middle and high school students and teachers. Six months, awarded 9/97

Principal Investigator, Grant from the Educational Opportunity Fund, Smithsonian Institution, to Lemelson Center to fund Teacher Advisory Group for WWW project, \$35,000. One year, awarded 9/97.

Principal Investigator, Subcontract with the Slater Mill Historic Site, "Preserving Our Endangered Past: A Series of Workshops" funded by National Center for Preservation Technology and Training, the National Park Service, Department of the Interior, \$22,000 (subcontract, \$6,000)

Principal Investigator, National Endowment for the Humanities, Higher Education Focus Grant, "Introducing American Studies: A Collaborative, Multicultural and Interdisciplinary Course," \$25,000, 1996; final report published on the WWW:
<http://www.georgetown.edu/crossroads/syllabi/brown-intro>

Principal Investigator, "Discovering Science and Technology Through History," proposal of the Society for the History of Technology to the National Science Foundation, \$358,000, awarded July, 1990 for two years; supplemental grant, \$70,000, awarded August, 1992. Designed interdisciplinary curriculum for the social studies classroom. Wrote and edited eight units (100 activities) focusing on textiles

9. TEACHING (Last three years)

Courses

Fall 2018

AMST , “Transnational US Popular Culture,” 8 students; graduate research seminar

Spring 2017

AMST1902Z, “Radio: From Hams to Podcasts,” 20 students
American Studies Senior Seminar

Fall 2016

AMST2540, “Methods in Public Humanities” 11 students
Required Seminar for MA in Public Humanities students

Spring 2016

AMST2540, “Methods in Public Humanities” 11 students
Required Seminar for MA in Public Humanities students

Fall 2014

AMST2520, “American Studies: Methods and Theory” 6 students,
Required seminar for second year PhD students

Dissertation Director 1 student (12 in total)

Emily Contois (graduated May 2018)

Dissertation Reader 1 Students (20 in total)

Felicia Bevel

Preliminary Examiner 2 students (32 in total)

Felicia Bevel, “U.S. Cultural History,” December 2015

Emily Contois, “U.S. Cultural History: Consumption, Popular Culture and Media Studies,”
November 2015

Senior Theses

Brian Semel, “Millenials Remember 9/11,” written project + solo performance 2015-2016

Hannah Duron, “Culture, Kids, and Conversations: Three Providence Out-of-School Programs
Teach Tolerance and Identity,” 2014-2015

Evelyn Sanchez, "The Language of Motherhood: The Story of an Adoption Agency," 2013-2014

Mary Laski, "Women Performers in Radio and Television," 2012-2013

Group Research Projects

"History of Radio At Brown" Fall 2006, 6 students

"Brown-Tougaloo Cooperative Exchange," 2002-2003

Danny Doncan, Will Tucker, Niketa Williams, Ilana Friedman/Tiffany Joseph

UTRAS

"Touring the Nightingale-Brown House," Summer 2016, Group Interdisciplinary UTRA

"Culture, Communities Change, Website, Summer 2014

"Beyond Bollywood" Spring 2011, 2 students

January 2019